

The California Community Colleges, OER, and You



Academic Senate
for California Community Colleges

LEADERSHIP. EMPOWERMENT. VOICE.

Fall 2017 ASCCC OER Regional Meetings

September 15 (College of Marin)

September 16 (MiraCosta)

Overview

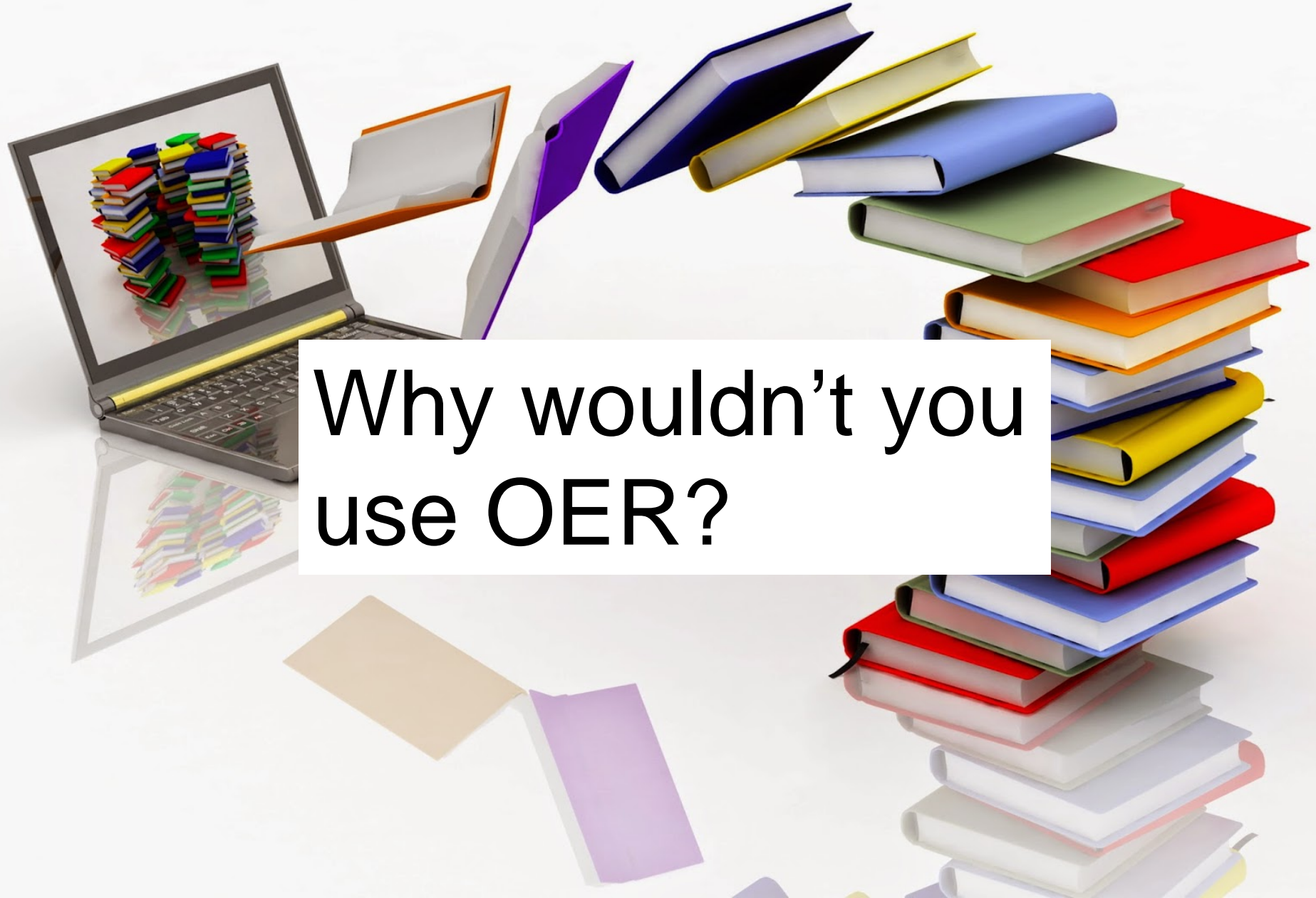
- Welcome and Introduction
- A History of OER in the CCCs
- OER in the CCCs Today
 - College Textbook Affordability Act of 2015 (AB 798)
 - ZTC Program (SB 1359, 2016)
- OER in the CCCs Tomorrow
 - ASCCC OER Task Force
 - ZTC-Related Needs Assessment
- OER and You



What are Open Educational Resources (OER)?

- Teaching and learning materials that are freely available online for everyone to use, whether you are an instructor, student, or self-learner.
- OER most often refers to open access textbooks and ancillary materials that are available at little or no cost to students.





Why wouldn't you
use OER?

Responses from UC and CSU system articulation leadership:

“For UC, it’s fine to use assembled materials or Open Educational Resources, so long as they’re as stable and publicly available as published textbooks (and not a list of links). “

Nancy Purcille

Transfer Articulation Coordinator

University of California, Office
of the President

“Same for the CSU.”

Ken O’Donnell

Senior Director, Student
Engagement and Academic
Initiatives and Partnerships

CSU Office of the Chancellor



Textbook Affordability

- While California has always emphasized the importance of ensuring that higher education is affordable, when did the focus on the cost of texts emerge
- [AB 2477 Production and Pricing of College Textbooks \(Liu\)](#) enacted in 2004
 - “give consideration to the least costly practices in assigning textbooks”
- CCCCCO
 - [AB 2477 Production and Pricing of College Textbooks \(Liu\)](#) enacted in 2004
 - [AB 1548 College Textbook Transparency Act \(Solario\)](#) enacted in 2007
 - [AB 2261 Open Education Resources Centers \(Ruskin\)](#) enacted in 2008
 - [HR 4137 Higher Education Opportunity Act](#) signed in 2008

SB 1052/1053, CA-OER Council, and Open Source Digital Library

- SB 1052 and SB 1053 (Steinberg, 2012) were approved for the California public higher education systems to create an online library of open educational resources and open textbooks
- SB 1052 authorized creation of CA-OER Council with the goal of identifying OER materials for 50 high impact courses across UC, CSU, and CCCs.
- SB1053 authorized development of a CA Open Source Digital Library

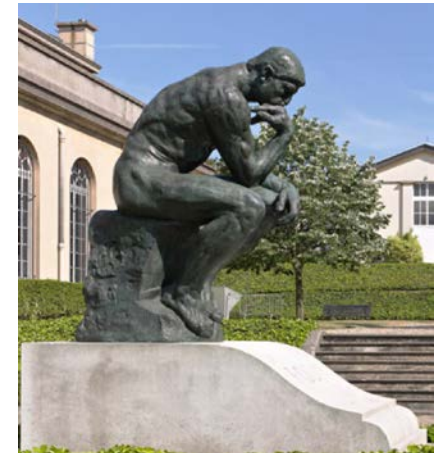
In Preparation for CA-OER Council...

- ASCCC Survey – Spring 2013
- 471 Respondents
- 95, 20%, reported using OER in lieu of – or in addition to – an assigned text
- Just 32 faculty indicated they were using OER in lieu of a text.





Have you ever considering using
OER for one or more of your
courses?



Have you ever considering using OER for one or more of your courses?

- Yes – 103 (27%)
- No – 26 (12%)
- I don't know enough about OER to have seriously considered its use – 227 (60%)

CA-OER Council

- Composition defined by SB 1052
- Representatives from UC, CSU, and CCC (3 each) plus a project leader (non-voting)
- Coordination by CSU, but administered by the Intersegmental Committee of Academic Senates (ICAS)
- \$500,000 budgeted by SB 1053 with requirement for matching grant funds – matched by William and Flora Hewlett Foundation and the Bill and Melinda Gates Foundation



As a result of SB1052 and 1053, CA-OERC...

- Selected 50 high impact courses across segments
- Identified available free and open e-textbooks
- Created and administered a rigorous review process
- Established COOL4Ed.org as a repository for free and open e-textbooks and the reviews

Coolfoed.org

- California Open Online Library for Education
- Courses listed by C-ID number
- Textbooks reviewed by faculty from all 3 systems
- Some textbooks noted as highly recommended based on faculty reviews
- Recommend additional OER etextbooks



AB798 (Bonilla, 2015)

College Textbook Affordability Act

Up to \$3 million may be used in CSU and CCCs for the following:

- Professional development for faculty; faculty may be compensated for PD
- Professional development for staff whose work supports providing students with OER
- OER curation activities
- Curriculum modification
- Technology support for OER adoption efforts

“Zero Textbook Cost (ZTC) Degrees”



California Community Colleges
Zero Textbook Cost Degree

... community college associate degrees or CTE certificates earned entirely by completing courses that eliminate conventional textbook costs by using alternative instructional materials and methodologies, including open educational resources ...

CA Education Code Section 78052(a)

Phase One: ZTC Degree Grants

- Governor's budget 2016: \$5 million to implement ZTC degrees at community colleges.
- 5 Implementation grants awarded
 - 2 Associate degrees
 - 3 CTE certificates
- 18 Planning grants awarded
- Performance Period:
 - Jan 1-Dec 31, 2017



California Community Colleges
Zero Textbook Cost Degree

Phase II

Zero Cost Textbook Degree Program

- Funding Period: Jan 1-Dec 31, 2018
- Total Funding Available: \$2,832,359
- Maximum Award Amount: Up to \$150,000
- Number of Awards: (18-21) eighteen to twenty-one
- Performance Period: 12 months, Jan 1 - Dec 31, 2018

MODELS OF A ZTC PROGRAM PATHWAY

▶ Cohort Design

- ▶ Student cohorts start course sequences together on a pathway and take all courses together in course sections specifically set aside for them. Enabled by California Code of Regulations, title 5 §58106 (b) (4)
 - “limiting enrollment in one or more sections of a course to a cohort of students enrolled in one or more other courses, provided however, that a reasonable percentage of all sections of the course do not have such restrictions;”

▶ Hybrid Design (Major/General Education)

- ▶ Major course sections are OER and general education course sections are OER with students moving through as a cohort.

▶ Comprehensive Design

- ▶ All course sections in a major and general education course sections are OER.





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ZTC Technical Assistance

The Zero Textbook Cost (ZTC) Degree program is one of the Open Educational Resources (OER) initiatives to improve teaching, learning, and accessibility for all learners at California Higher Education institutions. The ZTC Technical Assistance Providers (TAP) have Open Education Resources experience that will assist ZTC grantees to successfully plan, implement, and sustain the greatest number of program pathways of zero textbook cost courses (major and general education) that fulfill an associate degree or a career technical education certificate. Technical assistance includes, but is not limited to, research, professional development, meetings, coordination, and other resources or activities that are required to organize the components for adapting, creating, and sustaining zero textbook cost program pathways.

Resources and Tools

- [California Open Education Resources Council \(COERC\)](#)
- [California Open Online Library for Education \(COOL4ED\)](#)
- [CCC Professional Learning Network](#)
- [Community College Consortium Open Education Resources \(CCCOER\)](#)
- [Multimedia Educational Resources for Learning and Online Teaching \(MERLOT\)](#)
- [Open Education Resources Library \(OER Commons\)](#)
- [Open Stax](#)
- [Webinar \(6-14-16\) Building OER Sustainability \[pdf\] or \[ppt\]](#)
- [Webinar \(10-31-16\) Ca's ZTC RFA Overview](#)

Contact Information

College of the Canyons

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(661) 362- 3632

- [Summits & Meet-Ups to Build Community](#)
- [Training on Accessibility](#)
- [Evaluation of Impact and Project Improvement](#)
- [Leadership Training for College Teams](#)

West Hills Lemoore College

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(559) 925-3403

- [CC Licensing and Attribution Training](#)
- [Monthly Informational Webinars](#)
- [Regional Workshops](#)
- [Faculty Adoption Resources](#)

Technical Assistance

Community → Summits & Meet-Ups

Access → Training on Accessibility

Impact + Improvement → Evaluation

Sustainability → Leadership Training

(including students)



ZTC Degree Technical Assistance - WHCL

Guidance Ahead

- Needs Assessment Survey
- What would be useful

Regional Workshops

- February and April 2018
- Faculty Innovation Summit Summer 2018

Webinars

- October initial orientation webinar
- 2nd Tuesday of each month after
- Limit to ZTCD grantees
 - Make the archive available to all

ZTC Degree Technical Assistance - WHCL

- Creative Commons Licensing
 - CC Librarian training
 - Explore CC Certificate cohort when available
- Assistance with requirement to upload materials to Professional Learning Network and Cool4Ed
- Professional Learning Network and Chancellor's Office Technical Assistance Page
- Work with State Academic Senate (ASCCC)
- Avoid duplication of effort



ZTC Degree Technical Assistance - WHCL

- Utilize other CCC groups and Initiatives
- Student Success and Support Program (SSSP)
 - Create better systems
- Online Education Initiative (OEI)
 - Curriculum, pedagogy, SLOs, assessment, etc.
- Equity
 - Social justice issue. Eliminate access barriers, reduce cost, and increase success

ASCCC OER Task Force

- Began in March
- Make recommendations to ASCCC
- Support
- Needs Assessment
- Regional Workshops
- Listen and dialogue with CCC faculty
- Repository
- Discipline Survey

ASCCC OER Task Force - Listserv

- asccc.org
- “Subscribe to Listservs” (bottom right of home page)
- Select “ASCCC OER Task Force”
- While you’re there – sign-up for your discipline’s listserv.
- “These are distribution list servers only, they serve only to disseminate information, recipients may not reply. Those interested many sign up below.”

Upcoming

- Webinar: Friday 9/22:
- Nicole Finkbeiner, Associate Director of Institutional Relations at OpenStax:
- Successful strategies and suggestions on how to adapt an OER initiative to your specific budget and campus culture.
- asccc.org > Events



1) As your college continues to progress with your grant, what needs do you currently have and how can the new OER Task Force and ASCCC support your effort? Please be as specific as possible.

40% - Finding OER

- Too many clearinghouses
 - Searching takes too much time
- Who's using what where for which course
 - Possibly similar to Open Oregon
- COOL4Ed is a good start
 - Peer review & accessibility



32% Need more OER

- Many courses do not have OER available
 - Pay CCC faculty to create content
 - Discipline-focused summit to identify content needs
 - Pay others to create content
- Need funding to maintain currency of existing resources

23% Ancillaries

- Difficult for many faculty to move without these
 - Pay faculty to build free versions
 - Build in allowances for “low-cost” degrees
 - CCC Library Consortium – statewide discounts on packages

Staffing & Statewide Resources

- Ongoing OER Coordinator positions
- Statewide OER Coordinator
- Dedicated staff (searching, instructional design, licensing, etc)
 - College or statewide level
- Accessibility help
- Providing paper copies

Time & Funding

- Training
- Travel for conferences
- Stipends for work updating course
 - Help with updating course, curation, & creation
- Opportunities for collaborations