



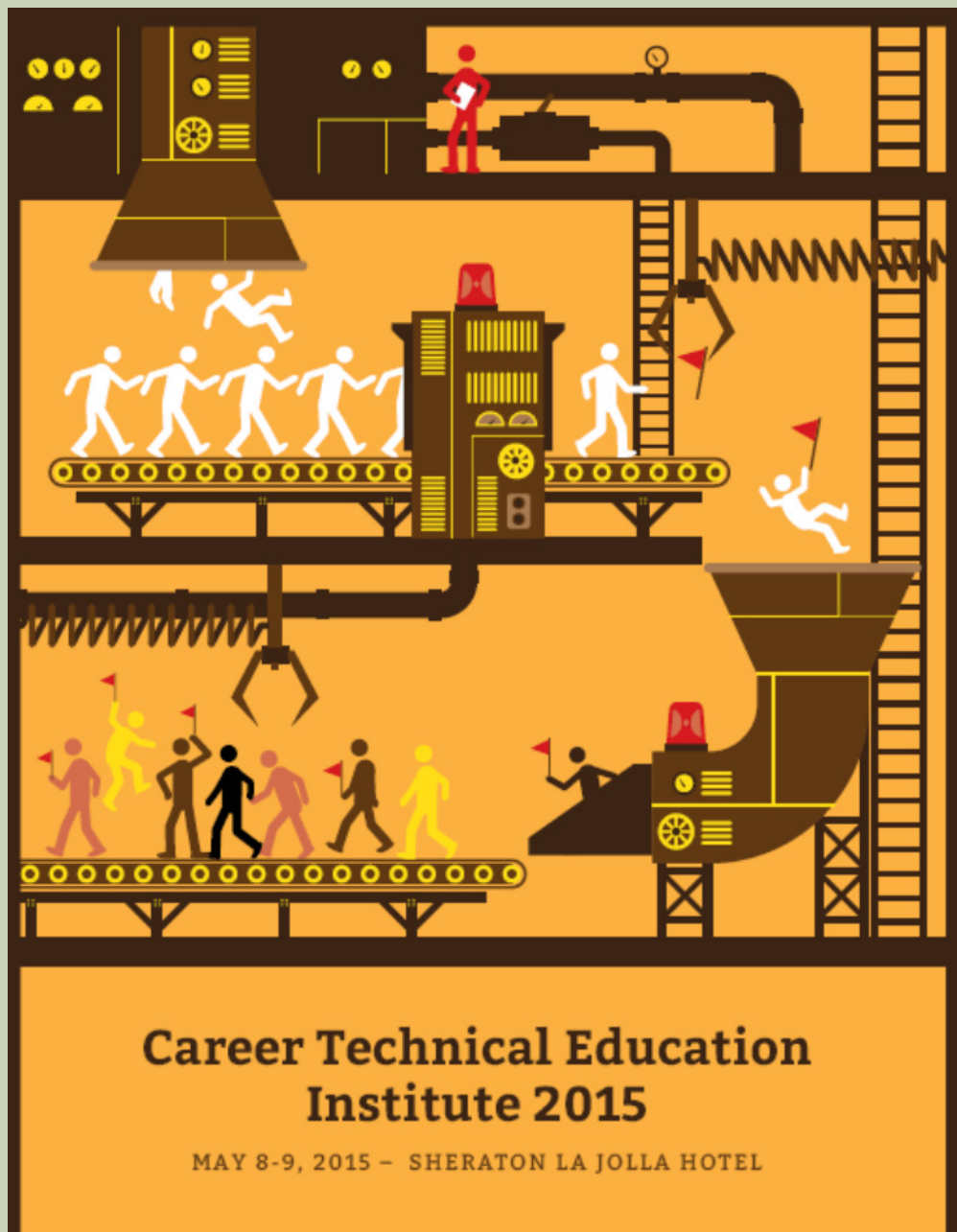
FACULTY ASSOCIATION OF

FACCC

CALIFORNIA COMMUNITY COLLEGES


*“...best political voice for community college faculty in the state.”*

*~ Sacramento News & Review*



# Career Technical Education Institute 2015

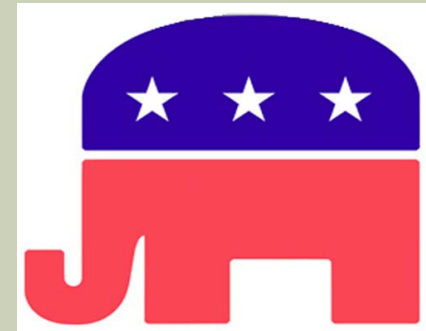
MAY 8-9, 2015 - SHERATON LA JOLLA HOTEL

A political cartoon panel from 'The Wizard of Oz'. Dorothy, the Cowardly Lion, the Scarecrow, and the Tin Man are standing on the yellow brick road. Dorothy is holding her dog and a basket. A speech bubble from Dorothy says, "No heart, no brain, no courage. How have you guys stayed out of politics?". The Tin Man is on the left, the Scarecrow is in the middle, and the Cowardly Lion is on the right. The background shows a forest and a winding path.

No heart, no brain, no courage.  
How have you guys stayed out of politics?

CONTEXT

Policy



Politics

# CHANGES TO THE LEGISLATURE

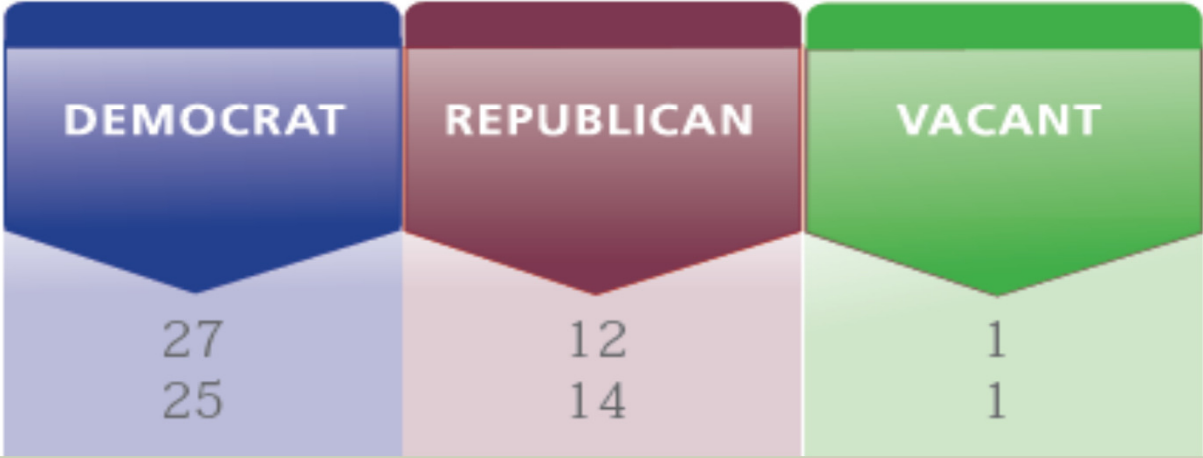
## Partisan Composition of Assembly

As of November 3, 2014  
Today



## Partisan Composition of Senate

As of November 3, 2014  
Today



# california for beginners

also palm trees and earthquakes  
and beaches and freeways  
and missions and in-n-out!  
everywhere! duuuude!



# SOME NEW FACES

Assemblymember Autumn Burke (D – Inglewood)



Assoc  
Sele  
Cath  
(R –

Vice  
High

Committee

Assemblymember

Miguel Santiago (D – L.A.)

Majority Whip

Chair  
on Career Techn  
a 21st Century M



As



Assemblymember

Evan Low (D – Cupertino)

Assistant Majority Whip

n and

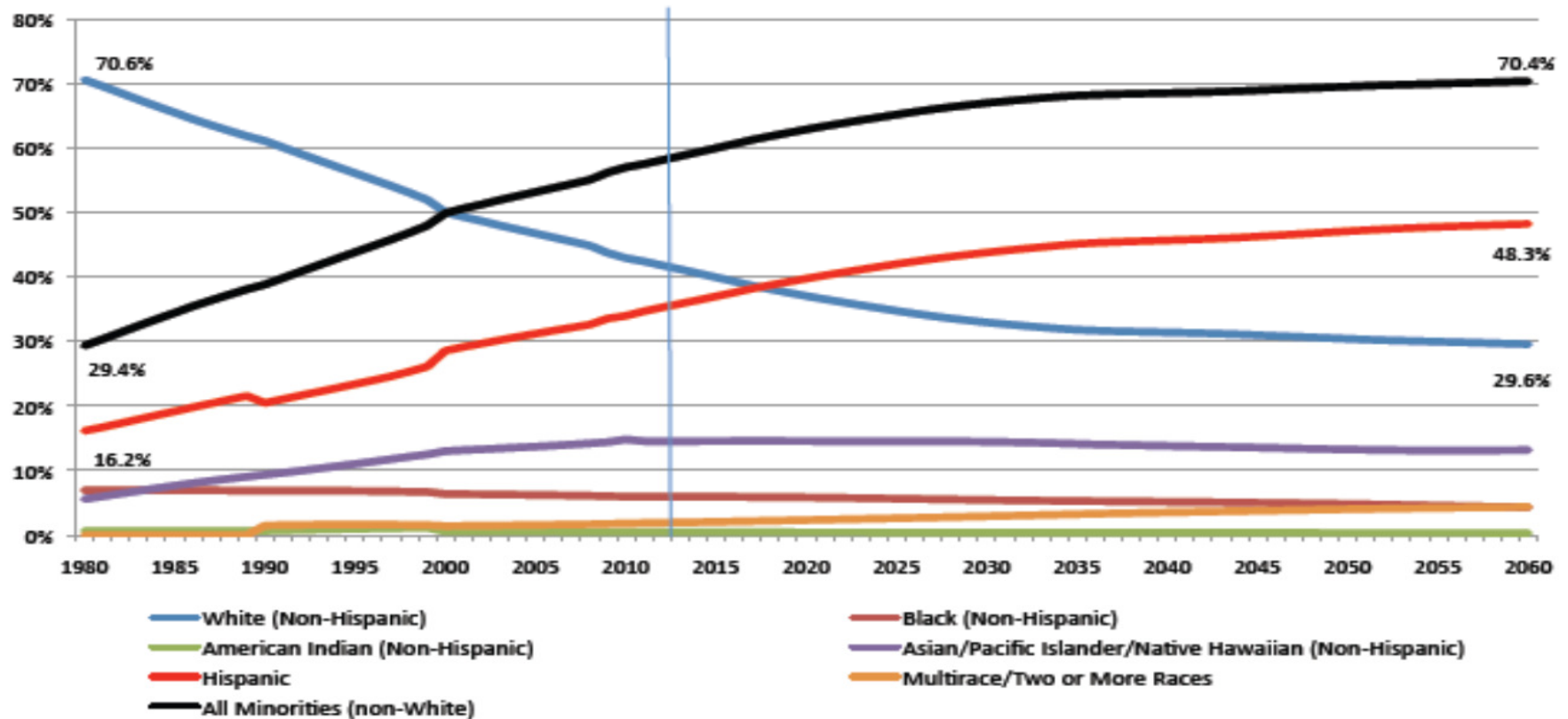
IMPORTANT,  
necessary information





# CALIFORNIA'S CHANGING POPULATION

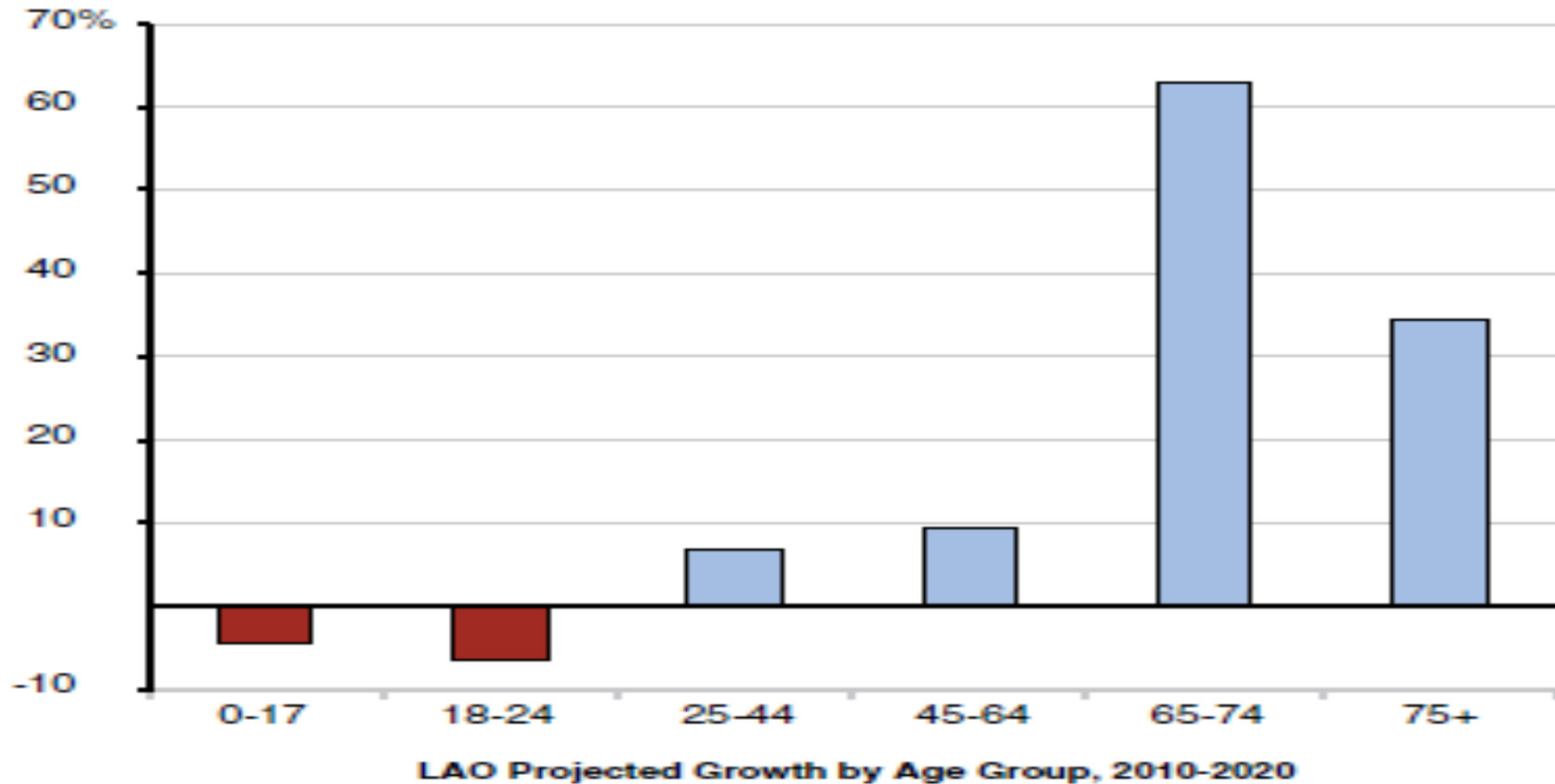
**Figure 6: California Population and Population Projections (25-64), Percent Share by Ethnicity, 1980-2060**



Sources: State of California, Department of Finance, Race/Ethnic Population with Age and Sex Detail, 1980-1989, 1990-1999, 2000-2010. Sacramento, California, September 2012, and 2000-2060 Population Projections, January 2013.

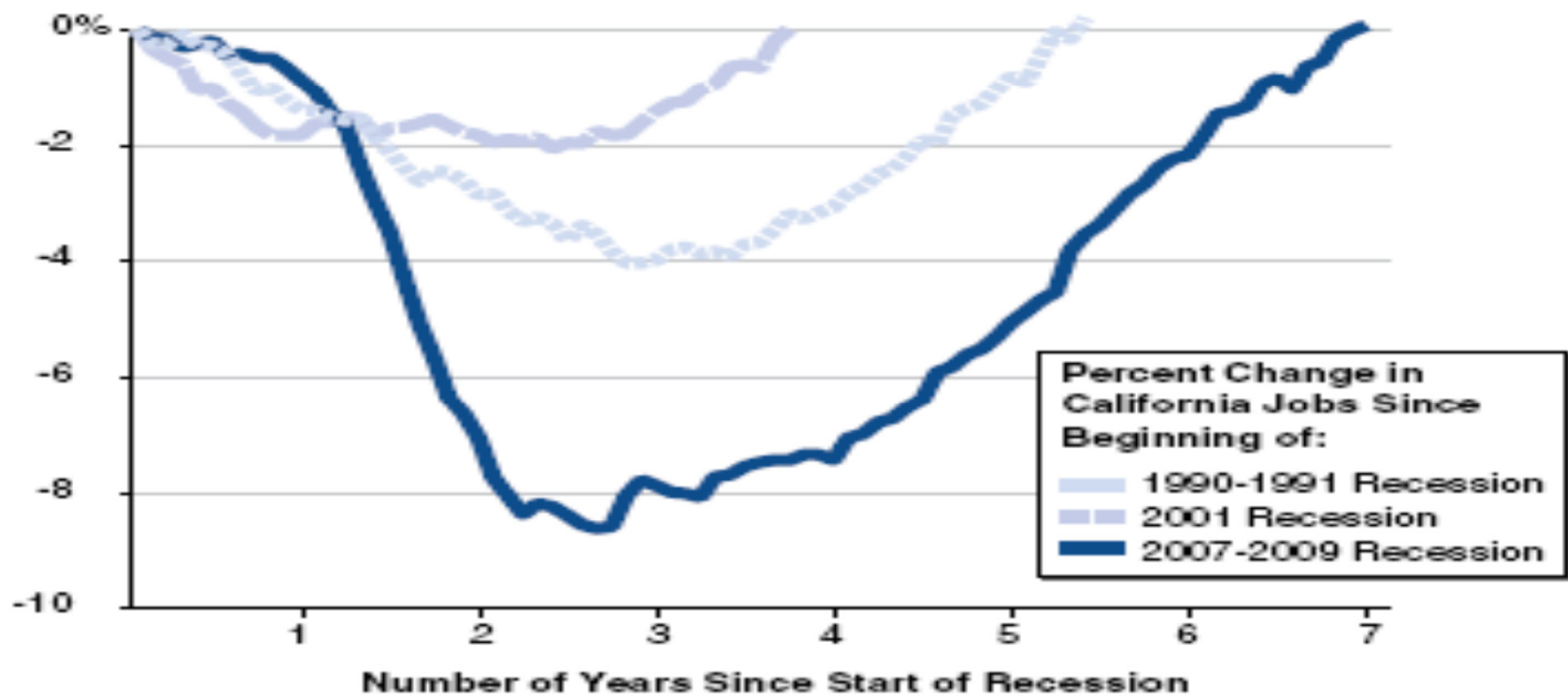
# DEMOGRAPHIC IMPERATIVE

## California's Changing Population *Rapid Elderly Population Growth...*



# EFFECTS OF THE DOWNTURN

## Great Recession: More Lost Jobs, Longer Recovery Than Past Downturns



# TODAY'S REALITY

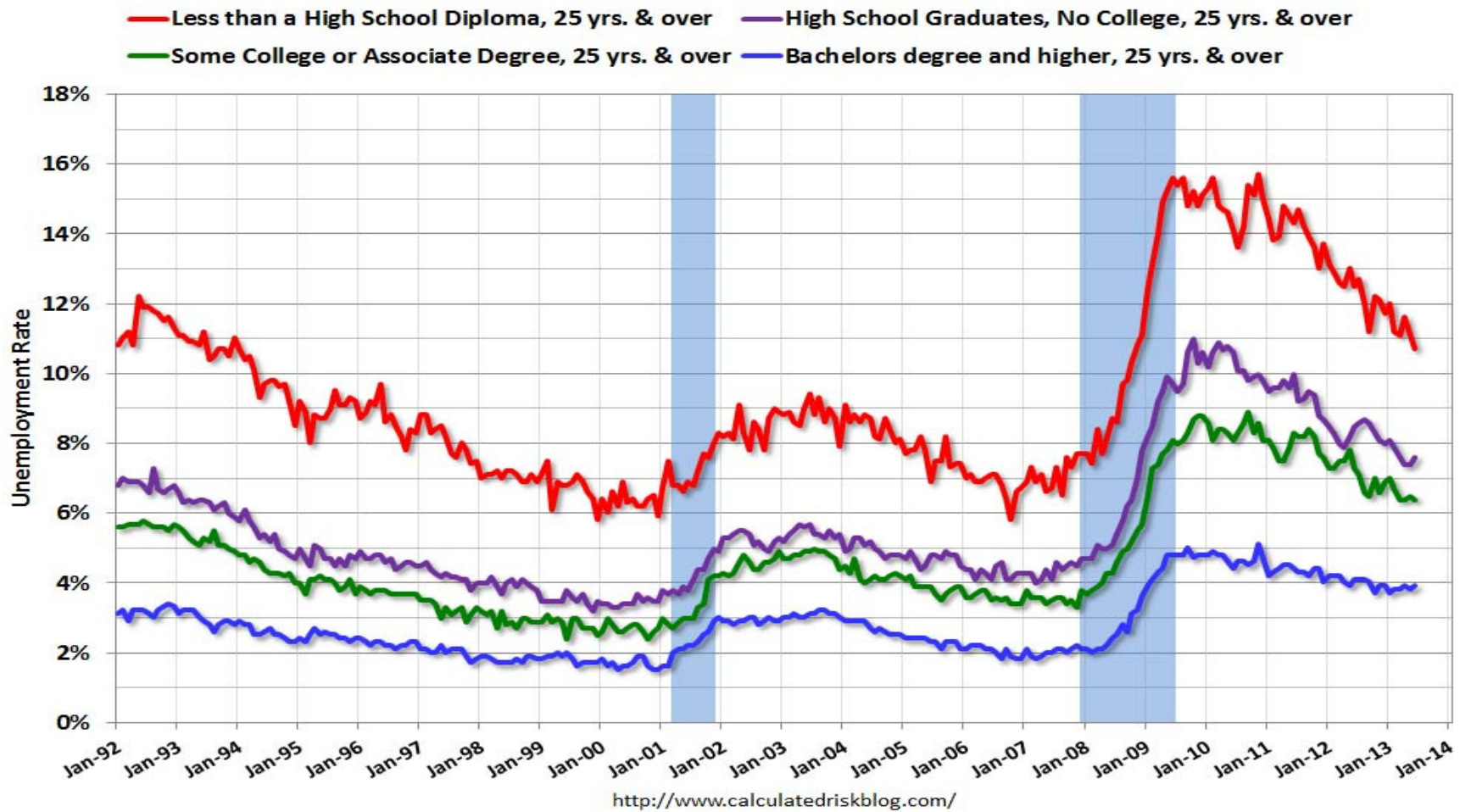


*“By some measures, California seems to be doing really well, but these measures are deceptive,” said Jack Pitney, a political expert at Claremont McKenna College.*

*“So much of the good fortune is being blown to the affluent — and a lot of Californians are getting left behind.”*

# CONSEQUENCE OF INVESTMENT/ NON-INVESTMENT

## Unemployment Rate by Level of Education

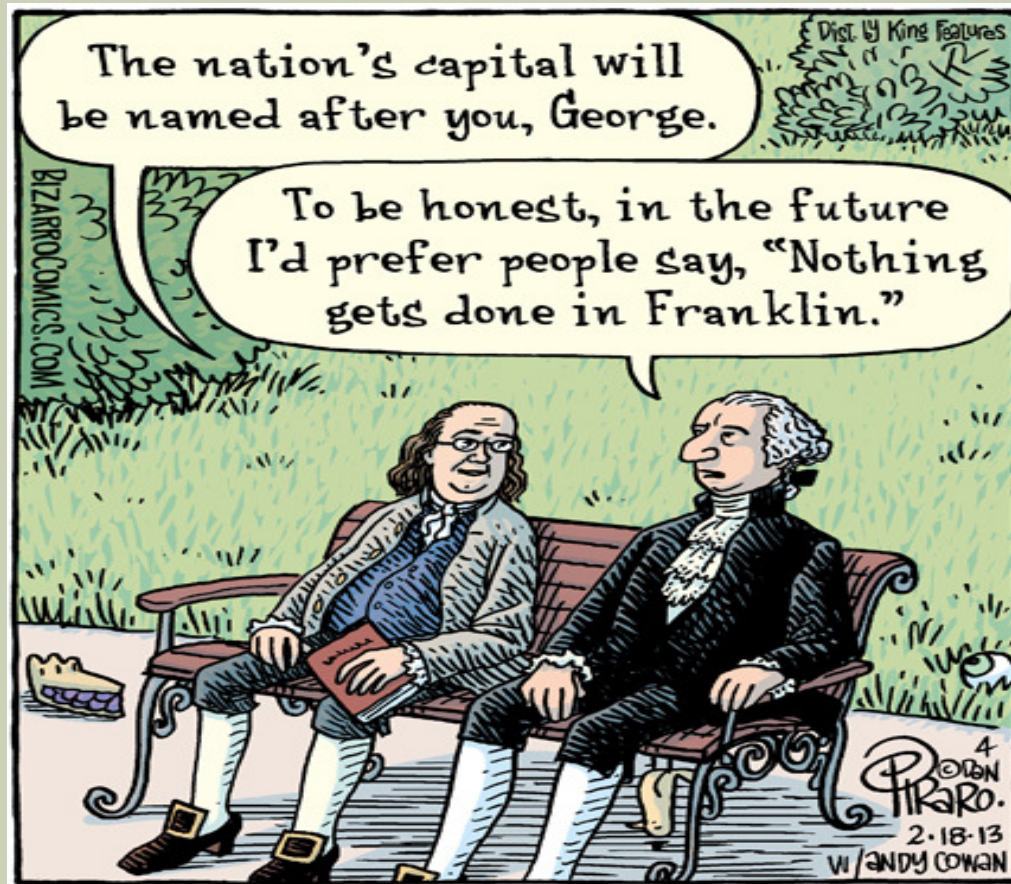


# GOVERNOR'S BUDGET REFLECTS MAJOR INCREASE IN PROP 98

Issue	Proposal
Base apportionment	2% growth; 1.58% COLA
Increased Operating Expenses	\$125 million for faculty, facilities, retirement, other
Student Success	\$100 million
Student Equity Plans	\$100 million
SB 1070 Carry Over	\$48 million
Apprenticeships	\$29.1 million
Career Development College Preparation	\$49 million to equalize rate with credit courses
Mandates	\$351 million in one-time funds to support mandates payments
Adult Education Block Grant	\$500 million

*Barring a sustained stock market drop, an additional 2014-15 revenue gain of \$1 billion to \$2 billion seems likely in addition to the Governor's budget projection. Even bigger gains of a few billion dollars more are possible in 2014-15. These additional 2014-15 revenues will go largely or entirely to schools and community colleges and could result in a few billion dollars of higher ongoing state payments to schools.*

# CAN'T RELY ON WASHINGTON, DC



Perkins: \$113 million in ongoing federal funding for CTE programs, split between K-12 and community colleges

## **POLICY CONSIDERATIONS**

**Access and Success**

**Equity**

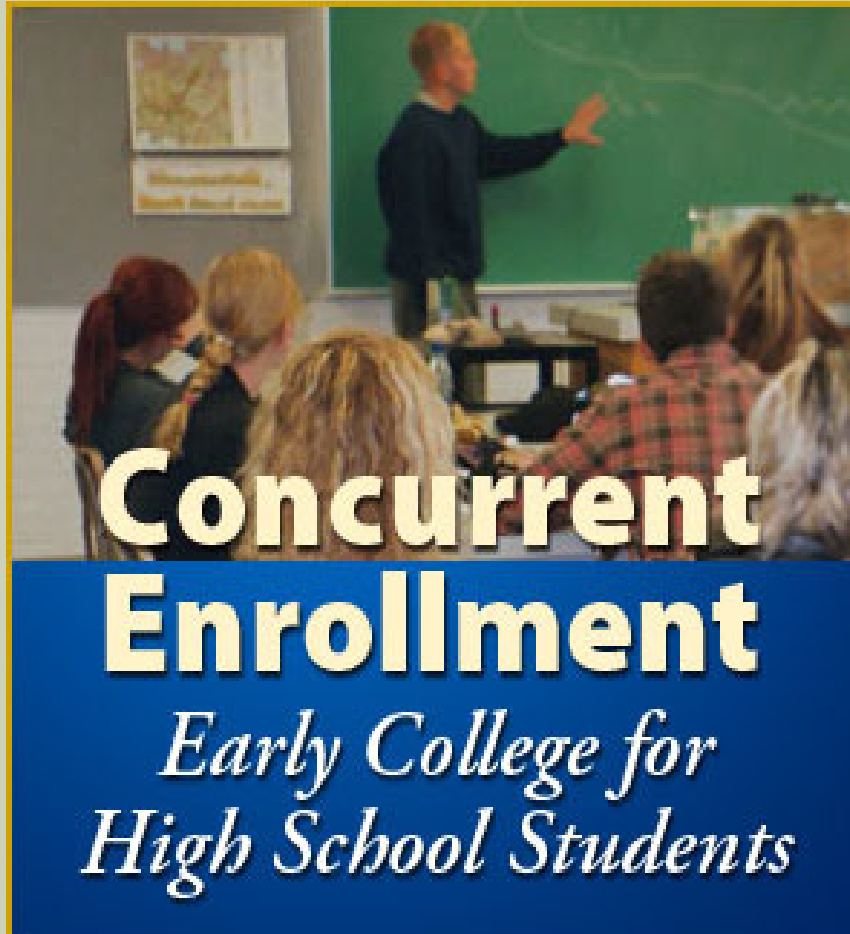
**Subsidiarity**

**Missions**

**CTE and Adult Education**



# MAJOR ISSUE AREA CONCURRENT ENROLLMENT



**MAJOR ISSUE AREA  
ADULT EDUCATION**

# **ADULT EDUCATION REGIONAL PLANNING**

**2015**

California Department of Education  
Tom Torlakson, Superintendent

California Community Colleges Chancellor's Office  
Brice W. Harris, Chancellor

# MAJOR ISSUE AREA CAREER TECHNICAL EDUCATION

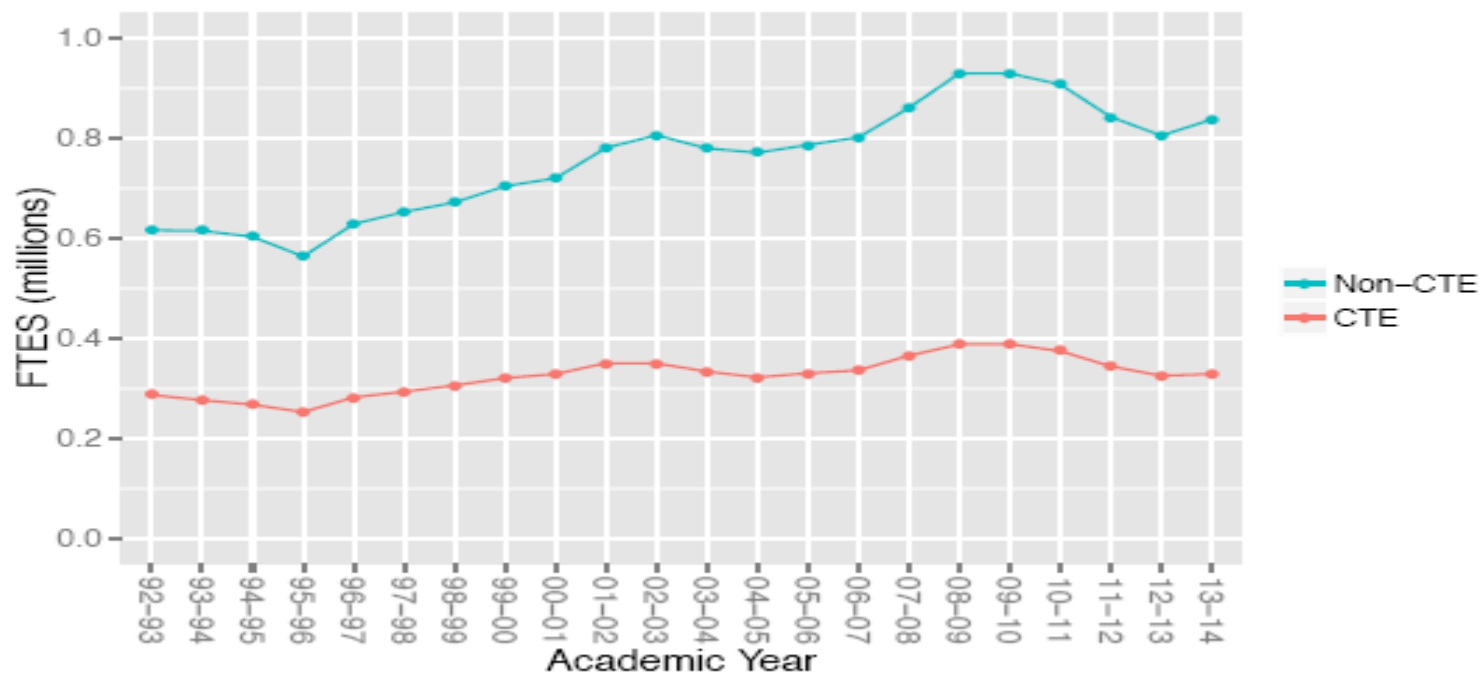


Professor Peter Lock (left) instructs his students in Automotive Collision Repair Technology at Contra Costa College.

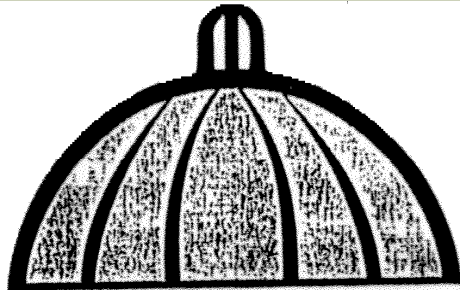
CAREER TECHNICAL  
EDUCATION ENHANCEMENT  
FUND REPORT

In years when total FTES increases, the percentage increase in CTE tends to be lower than for non-CTE. In years when total FTES decreases, the percentage decrease in CTE tends to be greater than for non-CTE.

Figure 2. CTE and Non-CTE FTES, 1992-93 through 2013-14

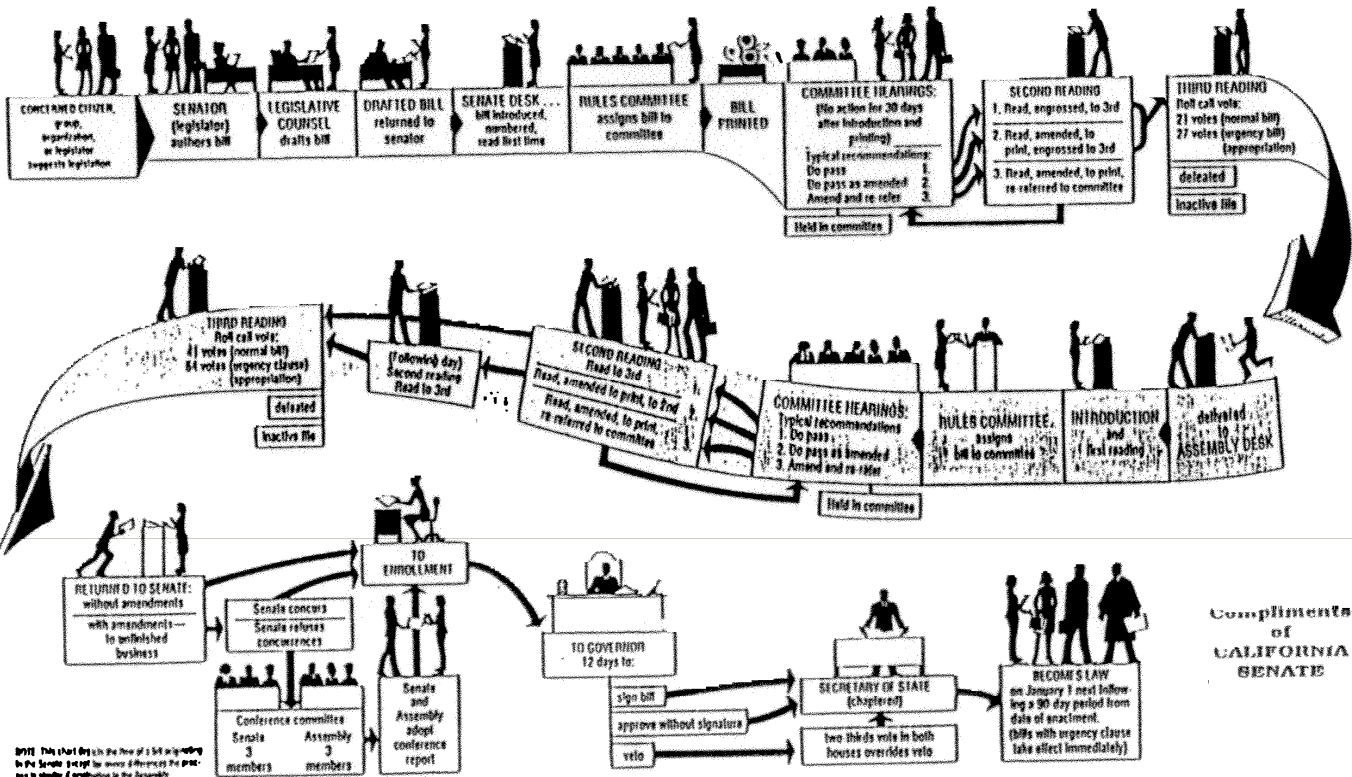


*When compared with non-CTE, in times of declining enrollment, CTE is more likely to be cut; in times of increasing enrollment, CTE is less likely to be augmented.*



# HOW A BILL BECOMES LAW

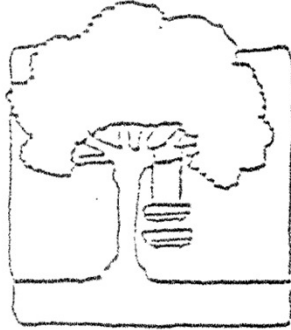
(A simplified chart showing the route a bill takes through the California Legislature)



**NOTE:** This chart shows the flow of a bill originating in the Senate. Except for minor differences the process is similar if originating in the Assembly.

Compliments of CALIFORNIA SENATE

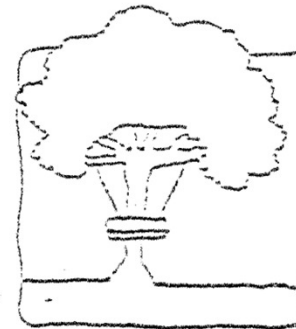
# HOW A BILL BECOMES LAW



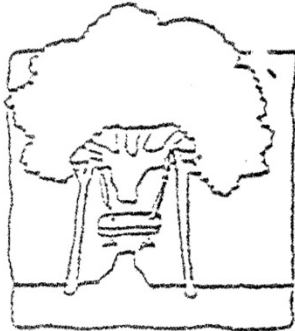
AS INTRODUCED



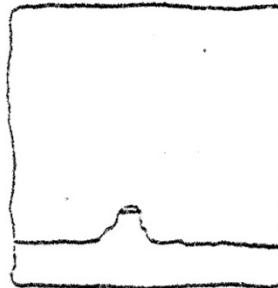
AS AMENDED IN  
COMMITTEE



AS AMENDED ON  
SECOND READING



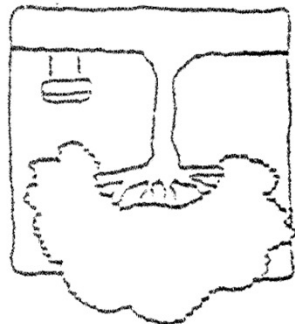
AS ENACTED



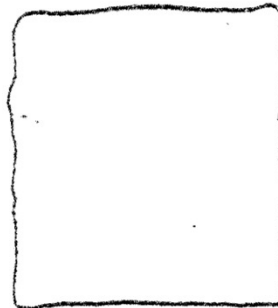
AS FUNDED BY JOINT  
BUDGET COMMITTEE



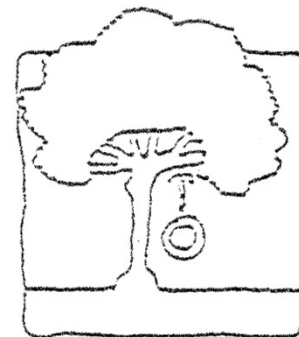
AS IMPLEMENTED BY  
THE STATE AGENCY



AS REPORTED  
BY THE MEDIA



AS UNDERSTOOD  
BY THE PUBLIC



WHAT WAS ACTUALLY  
NEEDED

# LEGISLATIVE DEVELOPMENTS

## CTE

**AB 1474 (Chavez)/SB 148 (McGuire)**

**Concurrent Enrollment**

**AB 288 (Holden)**

**Full-Time Faculty Ratio/Part-Time Faculty Support**

**AB 626 (Low); SB 373 (Pan)**

**Part-Time Faculty Seniority**

**AB 1010 (Medina)**

## Accreditation

**AB 404 (Chiu)/AB 1385 (Ting)/AB 1387 (Ting)**



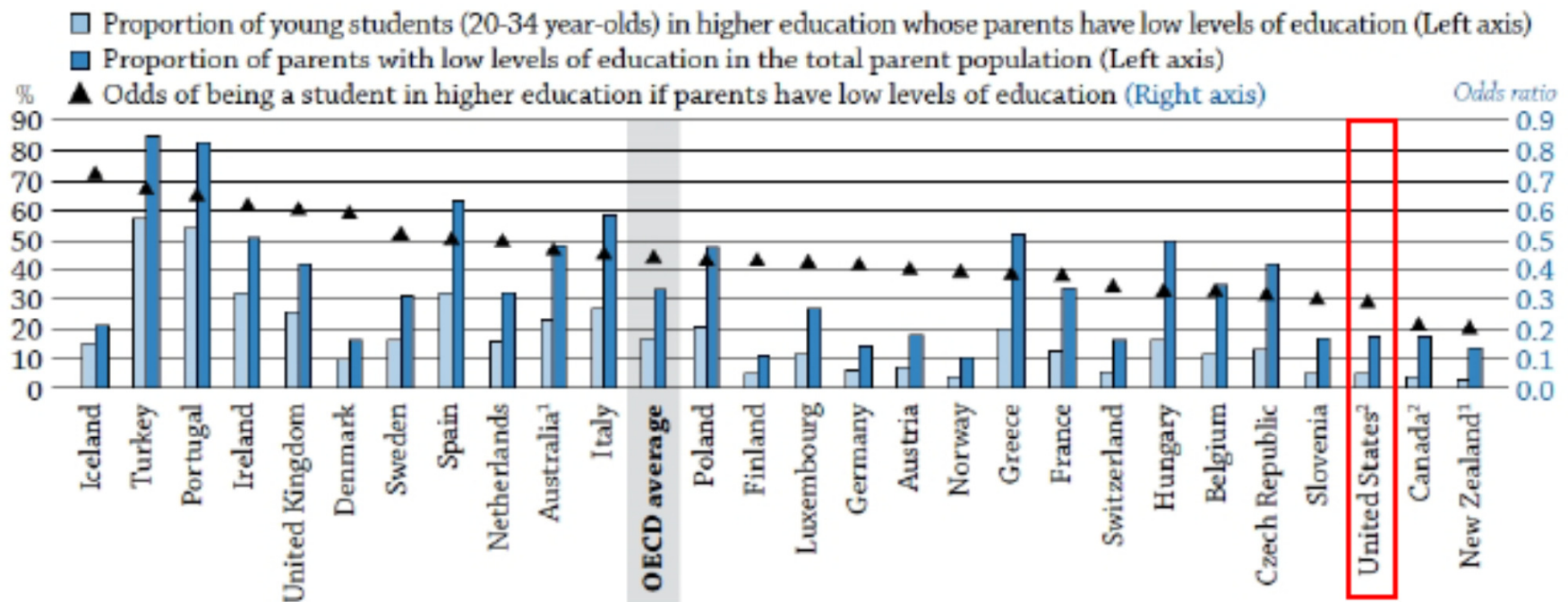
WE DON'T NEED NO EDUCATION

Yes you do. You've just used a double negative.



# AMERICA'S DISAPPEARING ECONOMIC/SOCIAL MOBILITY

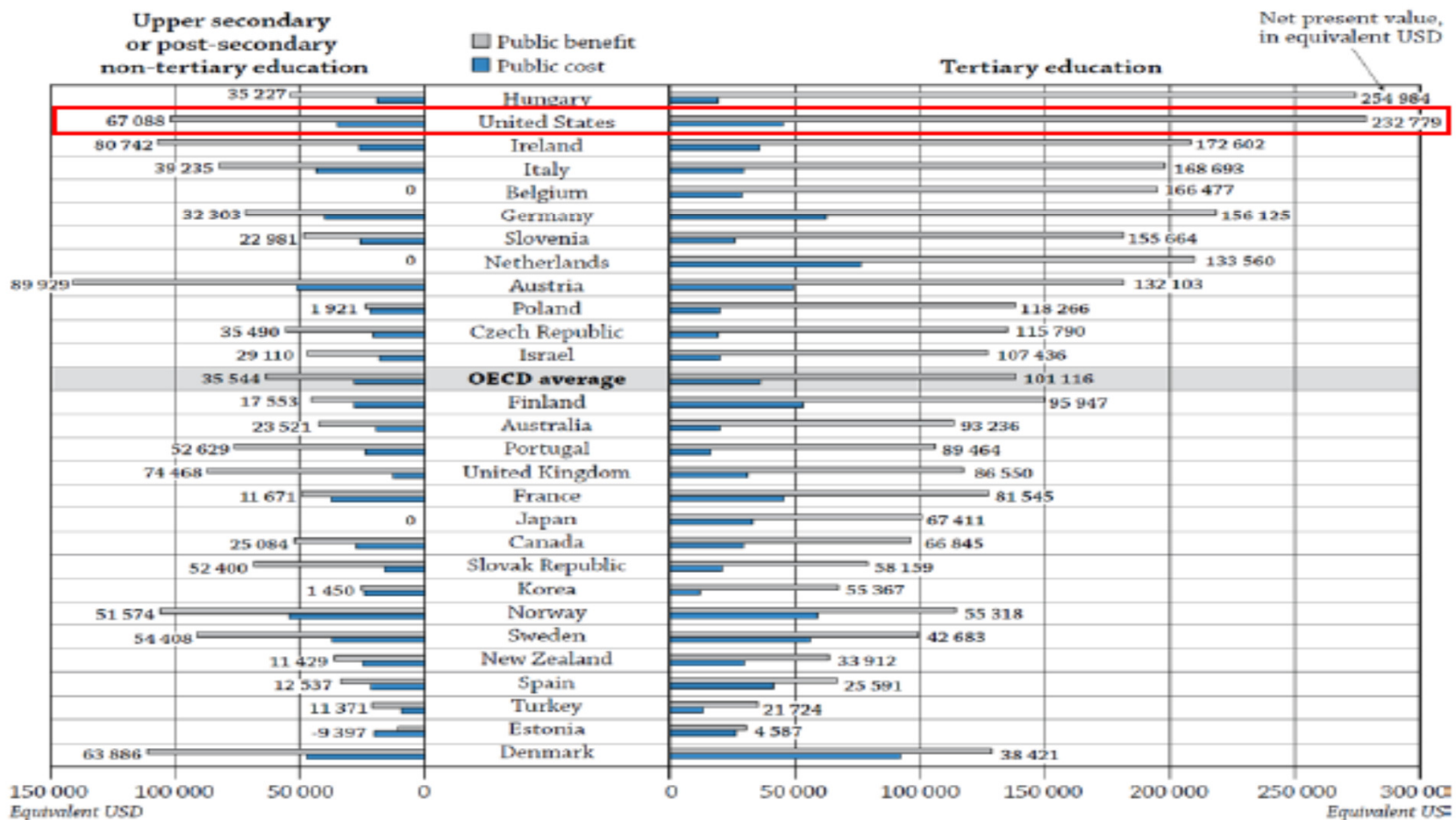
**Chart A6.1. Participation in higher education of students whose parents have low levels of education (2009)**



*“The odds that a young person will be in higher education if his or her family has a low level of education are particularly small in the U.S.”*

# AMERICAN ROI IN HIGHER EDUCATION NEARLY TOP IN THE WORLD

**Chart A9.5. Public cost and benefits for a man obtaining upper secondary or post-secondary non-tertiary education and tertiary education (2008 or latest available year)**



# WHO IS READY TO ADVOCATE?



**EVERY LEGISLATIVE ENCOUNTER SHOULD  
MOVE US AT LEAST ONE STEP UP**



# CUT TO THE QUICK

- 1) Connection + common denominator
- 2) Solution then problem
- 3) Next steps



# HANDLING RESISTANCE

- 1) What's your goal?
- 2) What's your role?
- 3) Yes . . . and approach

The purpose of  
an argument,  
should not be  
victory, but  
**progress.**

[WWW.LIVELIFEHAPPY.COM](http://WWW.LIVELIFEHAPPY.COM)

# TO DO LIST

Follow Up

Follow Up

Follow Up . . .

# SPEED LOBBYING

The word "NOW" is rendered in a large, bold, white, serif font with a 3D effect. It is centered within a circular sunburst pattern of white teardrop shapes. The entire graphic is set against a dark red background.

**NOW**

**IT'S YOUR TURN!**





“The best way to predict  
the future is to create it”

Enjoy using [www.imfunny.net](http://www.imfunny.net)



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