



# State-wide Evolution

The CVC Exchange as an All Access Pass for Students

Dr. Jory Hadsell, Executive Director



ASCCC Academic Academy 2020



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# Introducing CVC-OEI

- Who are we?
  - Canvas, online student support ecosystem
  - Course Design Rubric, @ONE, Local Peer Online Course Review
  - Course Exchange
  - We are a team made up mostly of faculty, instructional designers, other staff and administrators from our system
  - We are hosted by Foothill – De Anza CCD, funded under a Chancellor’s Office multi-year grant



IMPROVING ONLINE CTE PATHWAYS



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ONLINE COUNSELING NETWORK



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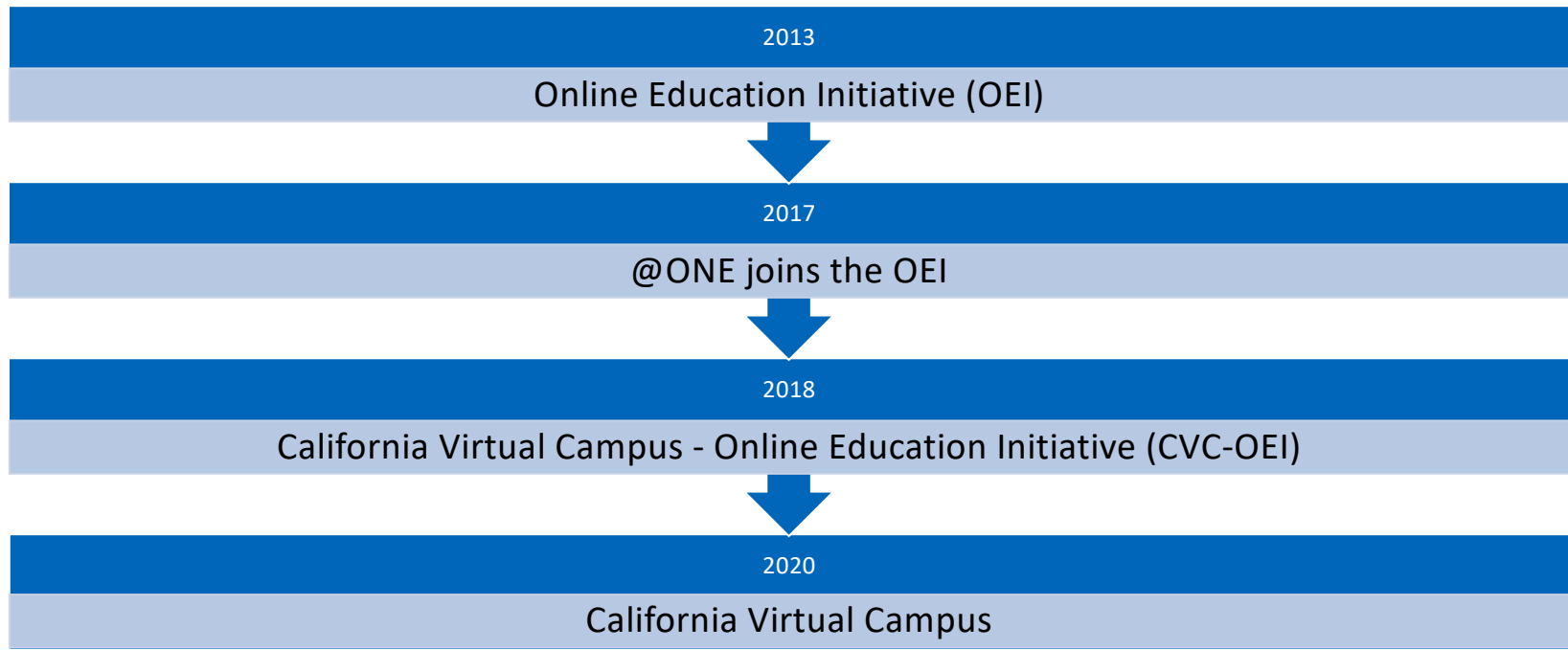
STUDENT HUB



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# About Us



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# Today's Topic: The CVC Student Centered Exchange

- “All Access Pass”
- Common questions:
  - What is it?
  - How can it be helpful to students?
  - How might it impact my college... my department...or my course?
  - How does it work?
  - Is it going to grow?
  - Is my college involved?
  - How will students find it?
  - How does this impact equity?



# My Story as a CCC Graduate & Transfer

- Worked through high school, multiple jobs in college
- Sierra College (1995 grad) → Three years



- California State University → Two years...plus four more?
- I was NOT going to spend nine years getting a four-year degree!



# Sometimes my journey felt like this...

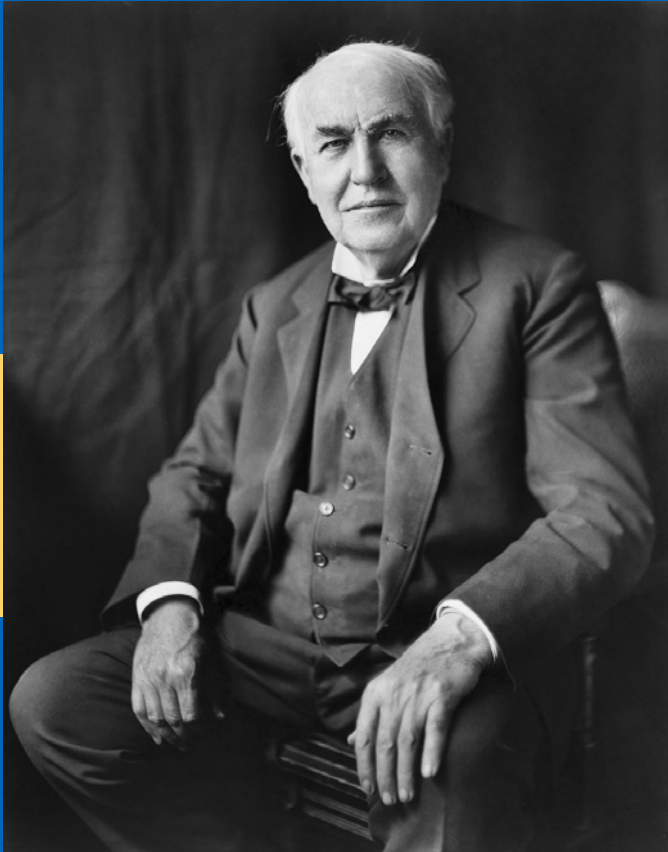


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There is a better way to do it.  
Find it.

~ Thomas Alva Edison

# The outcome?

- BA earned online, changed major
- Master's degree earned online from a different institution
- Became tenured faculty in the CCCs
- Doctoral degree earned via a hybrid / executive format
- My own experiences shaped my view of how online learning can open doors for students



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# The motivator -- "A-ha!" moment

- Our students face these barriers every day.
- We have the power to remove them and change lives.
  - Maintain motivation to complete
  - Reduce increased debt
  - Fewer years of lost/lower income
- I understand because I have lived it.
- As faculty, you encounter similar students every day.
- I had a support network – many students do not, and simply become statistics.



# This is what the Student Centered Exchange is all about!



# More competition than ever...



and many  
more!

# Could students use the power of our system?



Iterative approach to business processes and technology approaches that decrease student time to completion through cross-enrollment, commonly integrated learning experience, and credit transfer.



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# Vision for Success



The CVC Exchange accelerates student completion and provides access to courses, *and degrees/certificates*, students cannot get locally.



# What about the student experience?

- “Swirling” – taking classes from multiple colleges – is cumbersome.
  - Searching individual college websites to find online courses that have *available seats*
  - Multiple applications
  - Courses taken at one college usually do not count for financial aid eligibility at another
  - Re-establishing need for DSPS accommodation at each college
  - Lots of paperwork, processes, and repeated effort
  - Issues with prerequisites and course transferability
  - Logging in to multiple colleges to complete coursework



# Students Need Ease of Enrollment

Students need access to a **user-friendly** platform to find information easily.

Students need to be able to **enroll** in classes **smoothly**, no matter what college.

Su, Lawrence.

*CVC-OEI: What's been accomplished, what's new, and where it's headed.*

Presentation at the ASCCC Academic Academy in Long Beach, Calif., September 2019.





# Who Could Have Predicted...2020?

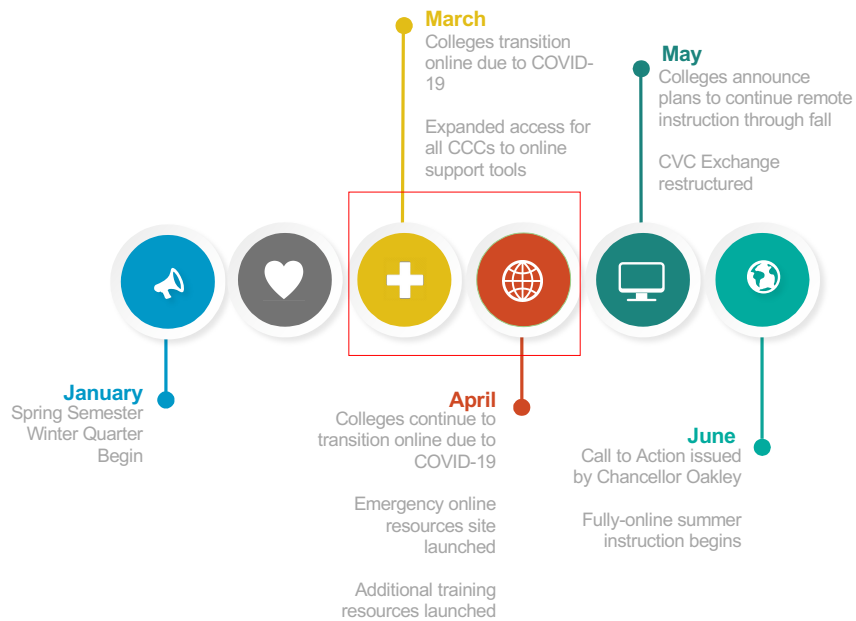


Image CC-BY-2.0 Nenad Stojkovic

Image CC-BY Marco Verch



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# 2020: A Seismic Shift in Online Learning

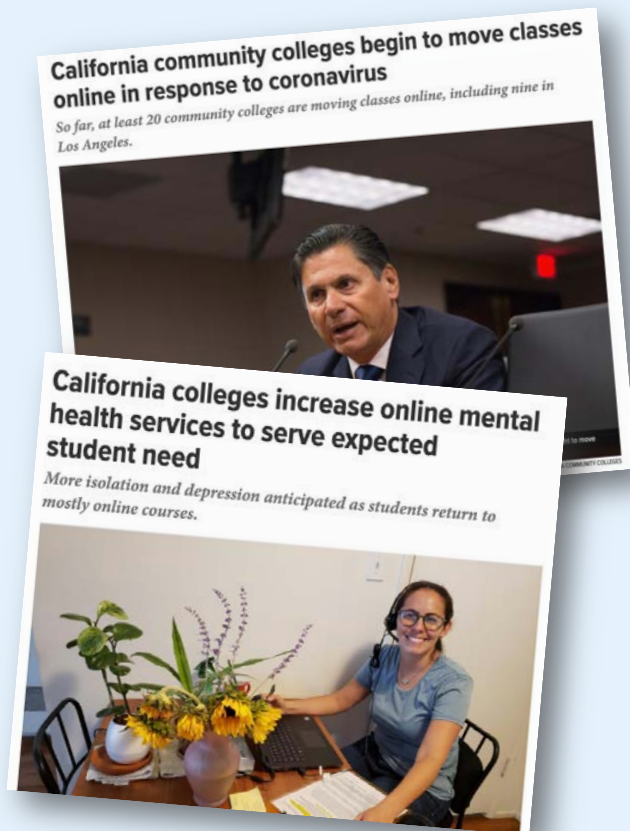


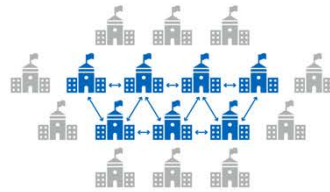


Photo by [adactio](#) (CC-BY) license

# The (R)evolution of the Course Exchange

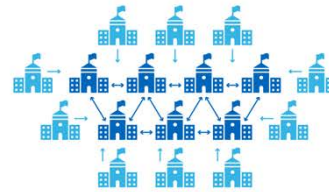
## PREVIOUS EXCHANGE

### College-Centered Model



## CVC EXCHANGE

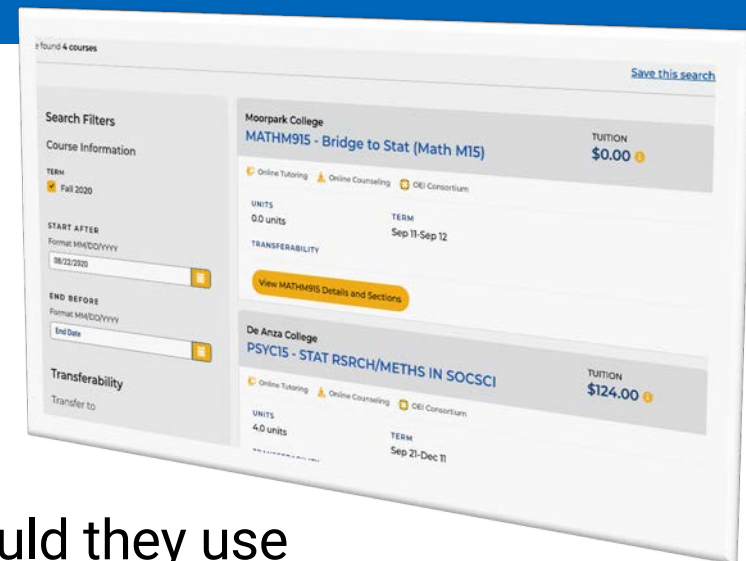
### Student-Centered Model



# Start with the "Why"

Our most core value:

- "Do what's best for students."
  - Good for students
  - Good for colleges
  - Good for our state and communities



- Who are these students, and why would they use the CVC Exchange?

PERSONAS



**JASMINE**  
Logistical Restrictions

**ABOUT**

Jasmine works part-time and her work hours are never the same week-to-week. She is a single mother and does not have a car; she uses public transportation. Jasmine is working towards earning an AA Degree in Engineering.

**AGE:** 24

**LOCATION:** San Jose

**STATUS:** Single

**CHILDREN:** 1

**TECH LEVEL:** 5/5

**GOALS**

- Study engineering
- Earn associates degree
- Get job as an entry-level mechanical engineer
- Eventually return to school for bachelor's and master's degrees
- Provide for family

**MOTIVATION**

- "The course met requirements for the associates degree."
- "I had success with a previous distance ed course."

**CONCERNS**

- Cannot attend face-to-face class because of transportation difficulty
- Needs a flexible course schedule due to work schedule and family demands



PERSONAS



**KEVIN**

Face-to-Face Course Unavailable

**ABOUT**

Kevin is a full-time college student at his local community college. When a course he needs is full or not offered, he takes it online. Kevin is studying information technology and plans to transfer to a UC or CSU to receive a Bachelor's degree.

**AGE:** 21

**LOCATION:** San Diego

**STATUS:** Single

**CHILDREN:** 0

**TECH LEVEL:** 5/5

**GOALS**

- Study information technology
- Transfer to a UC or CSU
- Graduate with BS
- Get job as an app developer

**MOTIVATION**

- "The course met requirements for transfer to a 4-year university."
- "I had success with a previous distance ed course."

**CONCERNS**

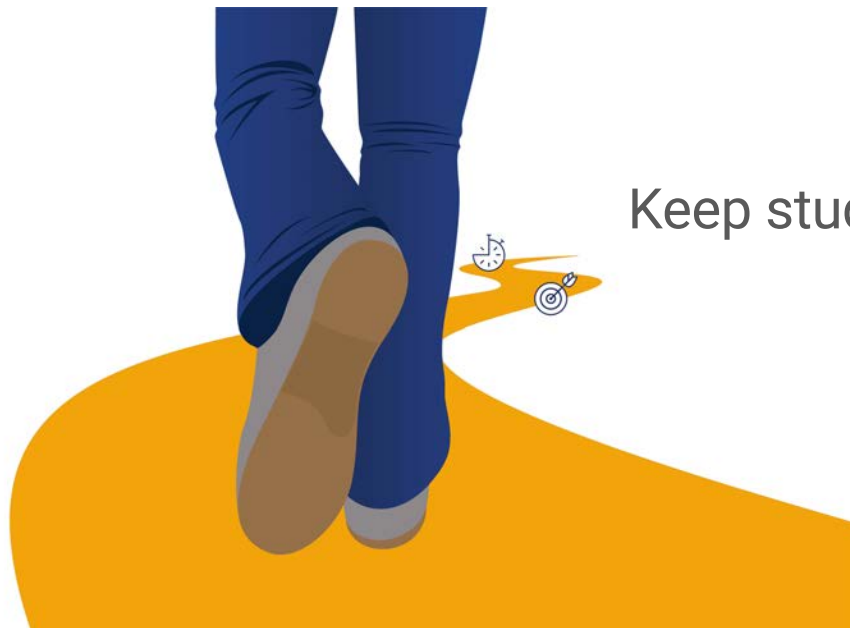
- Fulfilling transfer requirements
- Needs to juggle full load of courses, both face-to-face and online



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# CVC Exchange and the Path to Completion



Keep students *on the path!*



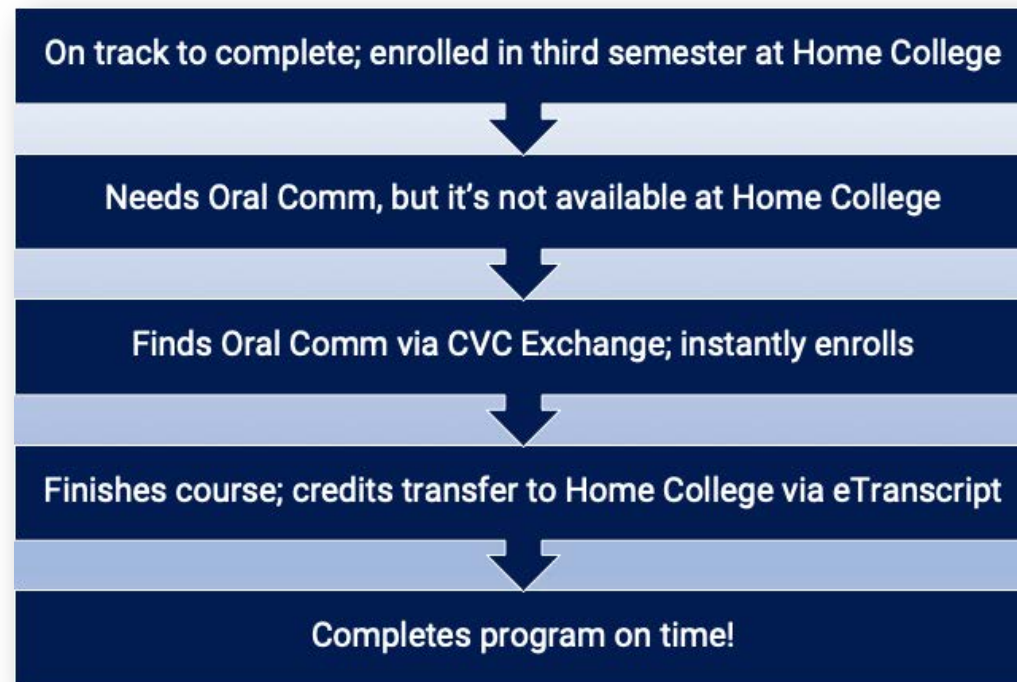
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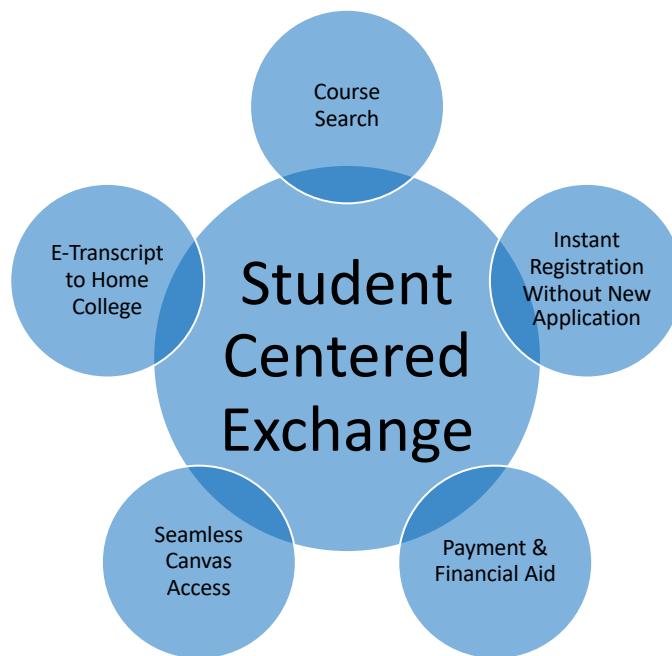
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# Example: How will the CVC Exchange help students like Jasmine or Kevin?



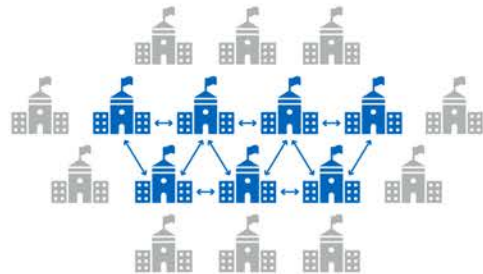


# What about “how” it works?

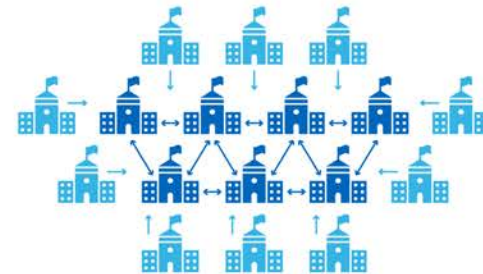


# Current State of the Student Centered Exchange

College-Centered Model



Student-Centered Model



Re-design

Retrofit

Re-launch



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# Continued Expansion of Teaching Colleges

- We continue to grow and want all colleges to become Teaching Colleges in the Exchange!

## CVC Exchange - Implementation Progress

- Rolled up counts of the Community College Districts (CCD) by Status and Phase for Accelerated 2020 Model:

Phase 1 & 2	DONE	IN PROGRESS	ON HOLD
P1- Course Finder	12 CCD (30 Colleges)	8 CCD (13 Colleges)	2 CCD (2 Colleges)
P2- Cross Enrollment		5 CCD (13 Colleges)	2 CCD (10 Colleges)

- Let's embrace the exchange for the sake of our students!



# Remember Why This Matters!



Cañada College Graduates



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# All Access Pass to Success!



West Los Angeles Graduates



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## CVC.edu



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# Our Virtual Door is Always Open

[www.cvc.edu](http://www.cvc.edu)

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For more information, contact [support@cvc.edu](mailto:support@cvc.edu)



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