



CALIFORNIA COMMUNITY COLLEGES

Doing What **MATTERS**™

FOR JOBS AND THE ECONOMY

# Doing What **Matters** with Deputy Sector Navigators

ASCCC CTE Institute  
La Jolla, California  
May 8, 2015

# SYSTEM OPERATIONS

- Board of Governors
- Chancellor Brice Harris
  - 72 Districts
  - 112 Community Colleges
- Eight Divisions
  - Academic Affairs
  - Student Services
  - **Workforce & Economic Development (WEDD)**
  - Technology & Research
  - Finance & Operations
  - Governmental Relations
  - Institutional Effectiveness
  - Campus Security



## GOALS

1. Supply in-demand skills for employers
2. Create relevant career pathways and stackable credentials
3. Promote student success
4. Get Californians into open jobs





# | DWM Map



# | DWM Roles

STATE



MULTI-REGION



IN-REGION



Community College Chancellor's Office Staff

Sector Navigators

Deputy Sector Navigations

Regional Consortia Chair/Vice Chairs

Technical Assistance Providers



# | DWM Roles



Sector Navigators (multi-regions) =

**10**



- Advanced Manufacturing
- Advanced Transportation & Renewables
- Agriculture, Water & Environmental Tech
- Energy (Efficiency) & Utilities
- Global Trade & Logistics
- Health
- Information & Comm. Tech (ICT)/Digital Media
- Life Sciences/Biotechnology
- Retail, Hospitality & Tourism
- Small Business

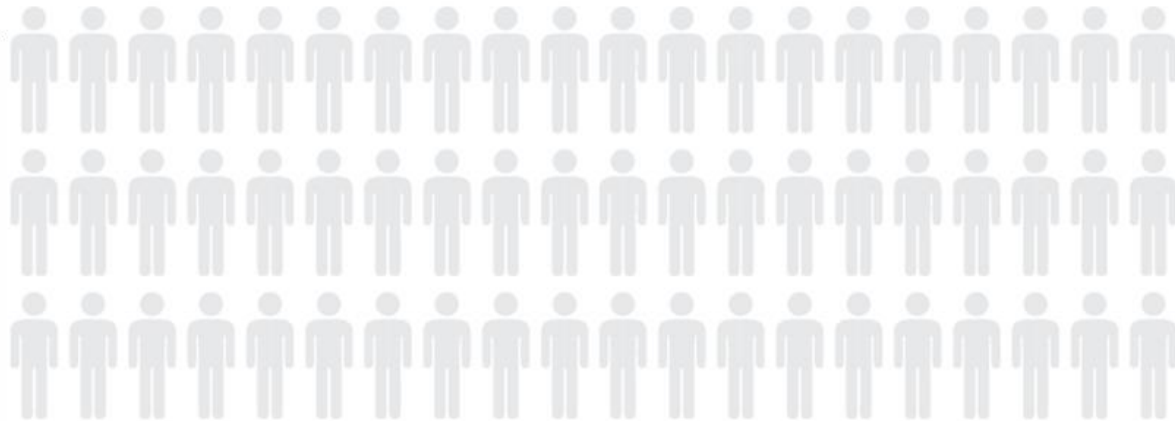


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# | DWM Roles



Deputy Sector Navigations (in-region) = **60+**



# | DWM Roles



Regional Consortia Chair/Vice Chairs (in-region) = **7+**







# | DWM Roles



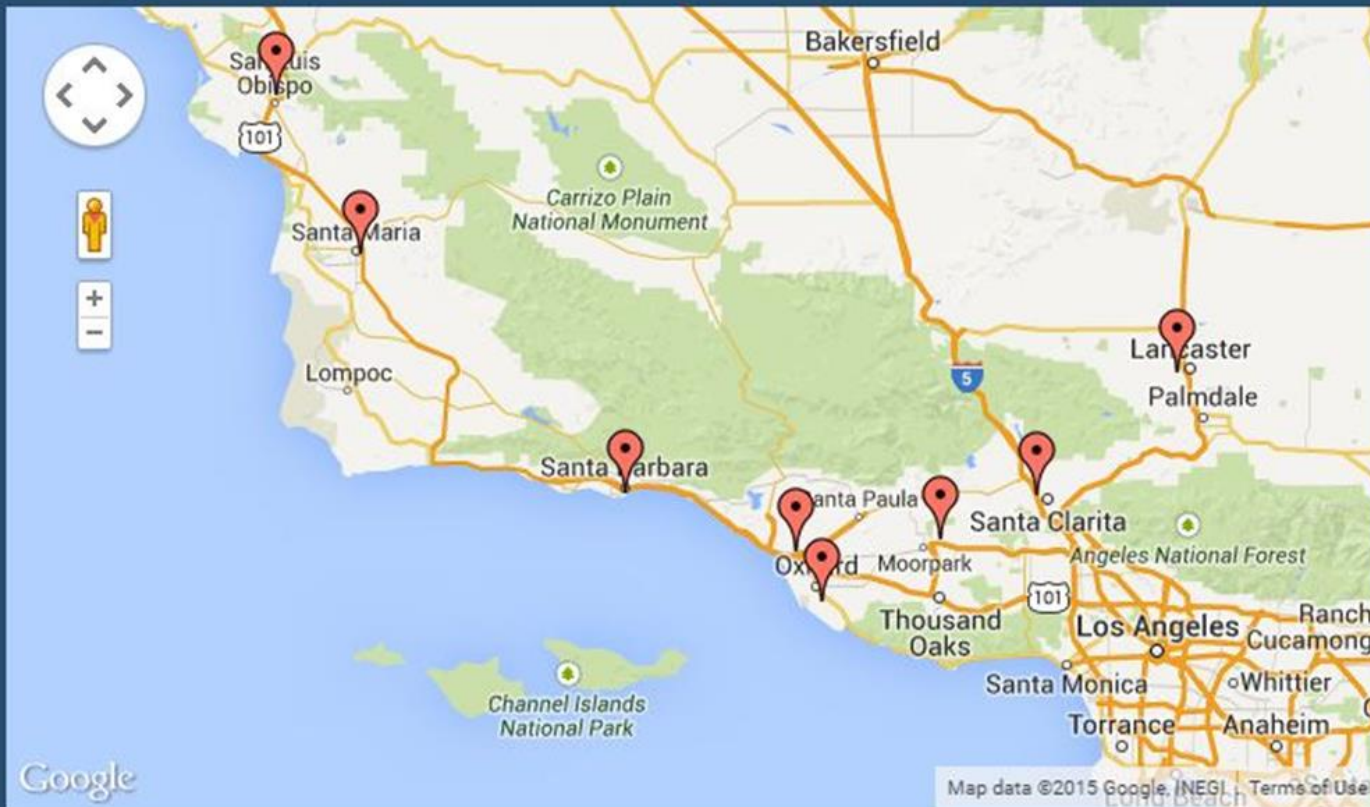
- **Phase 1: Doing What MATTERS for Jobs & Economy Framework**
  - Targeted, incentive investment (EWD-SB1402, SB1070/858, Perkins 1B)
    - Sector
    - Region
    - Technical Assistance
  - Strategic, complementary RFAs
  - Common accountability metrics
- **Phase 2: Moving the Needle**
- **Phase 3: Scaling Excellence**





# Example: SCCRC

## SCCR College Map





# | Example: SCCRC

## RESOURCES BY SECTORS



Advanced Manufacturing (*Priority*)

Joe Klocko

Jose Anaya

Advanced Transportation &  
Renewables

N/A

Peter Davis

Agriculture, Water & Environmental  
Technologies (*Emergent*)

Margaret Lau

Nancy Gutierrez

Energy (Efficiency) & Utilities

N/A

Jim Caldwell

Global Trade & Logistics

Melissa Moreno

Jeffrey Williamson

Health (*Priority*)

John Cordova

Linda Zorn

ICT/Digital Media (*Emergent*)

Paula Hodge

Stephen Wright

Life Sciences/Biotech

N/A

Sandra Slivka

Retail/Hospitality/Tourism  
'Learn and Earn'

N/A

Philip Sutton

Small Business (*Priority*)

Israel Dominguez

Charles Eason

## RESOURCES BY REGION



Labor Market Report

Luann Swanberg  
Reg Consortia Chair  
Diane Hollems  
Reg Consortia Co-Chair

Laura Coleman  
Labor Market Data Provider



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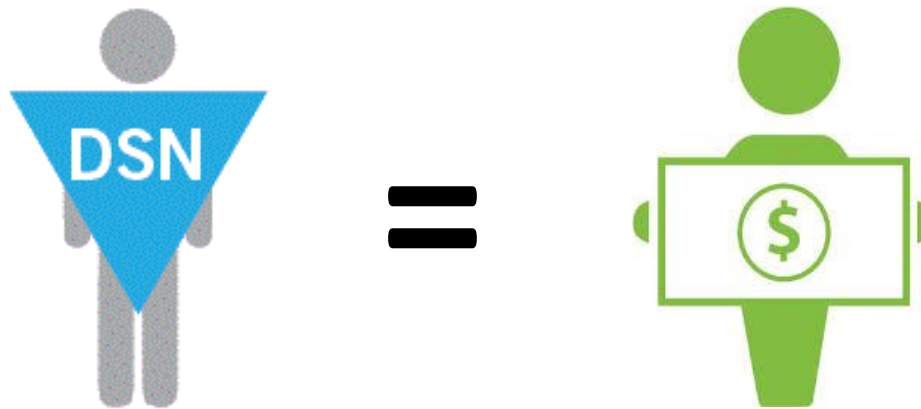
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# | DWM Map



**DSNs help support regional sector growth,  
workforce development, and economic vitality.**





## Fostering career pathway development

- Curriculum development
  - Faculty collaboratives
  - HS-CC-University articulation
  - Instructional resources
- Professional development
- Industry partnerships
- HS/ROCP/Adult School partnerships
- Work-based learning opportunities
- Career awareness & program promotion





## Supporting local and regional employers

- Incumbent worker training
  - Reskilling
  - Upskilling
  - Customized training
- Technical assistance
- Emerging trends and gap analysis







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| Tools

# LaunchBoard<sup>1.0</sup>

Data-Backed Decisions

- Statewide Data System
- Supported by CCCCCO
- Hosted by [Cal-PASS Plus](#)
- Provides data to CCs and HSs on effectiveness of CTE programs



# | Thank You

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