Academic Senate
for California Community Colleges

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USING DATA TO MAKE THE CASE I: UNDERSTANDING KEY PERFORMANCE INDICATORS

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12:30 PM – 1:30 PM
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Overview

- Making the Case
- KPIs – What and Why
- Accessing your KPIs
- KPI Examples
- Questions and Discussion

Making the Case

- Why "case-making"?
- When?
- How?
- Who?

Key Performance Indicators

- Available at the LaunchBoard Guided Pathways tab for all colleges
- www.calpassplus.org/LaunchBoard/guidedpathways.aspx
- Cal-PASS Plus password needed
- Have you considered your KPIs?

KPIs

Guided Pathways Key Performance Indicators Overview

Guided Pathways Key Performance Indicators (KPI)

Guided Pathways KPI are posted on the LaunchBoard Guided Pathways tab for all colleges
www.calpassplus.org/LaunchBoard/guidedpathways.aspx – Note: you will need a Cal-PASS Plus password

Participation	number of students
	average number of credits attempted in year one
	average number of degree-applicable credits attempted in year one
	full-time students
	persisted from term one to term two
	college-level course success rate
	successfully completed transfer-level math in year one
	successfully completed transfer-level English in year one
	successfully completed both transfer-level English and math in year one
	successfully earned 6+ college credits in first term
	successfully earned 12+ college credits in first term
	successfully earned 15+ college credits in first term
	attempted 15+ college credits in first term
	successfully earned 15+ college credits in year one
	successfully earned 24+ college credits in year one
	successfully earned 30+ college credits in year one
	attempted 30+ college credits in year one

KPI Focus – 1st time students

Cohorts

The LaunchBoard Guided Pathways tab allows users to select from two types of students:

First time students, including summer and early college	number of students who enrolled in a community college for the first time in the fall of the selected year, including those who had previously enrolled in a summer intersession or received concurrent enrollment credit *used for California Community Colleges Guided Pathways, which is associated with the California Community Colleges Chancellor's Office*
First time ever in college students	number of students who enrolled in a community college for the first time in the fall of the selected year, excluding current and past concurrent enrollment students and other students with prior college credit *used for the California Guided Pathways Project, which is associated with the Foundation for California Community Colleges and the American Association for Community Colleges*

KPIs - Disaggregated and Comparison Data

Gender	Male, Female, Other
Race/Ethnicity	Asian, Black or African American, Hispanic/Latino, American Indian or Alaska Native, Native Hawaiian or Other Pacific Island, White, Two or More Races, Unknown/Non-Respondent
Age Group	19 and younger, 20 to 24, 25 and older
Region	median college-level results within the ten micro-regions associated with Doing What Matters
Statewide	median college-level results across all California community colleges
Historical	results for the most recent three years of data
Top in the State	results for the college with the strongest outcomes

Data Sources and Definitions

All data for the KPI come from Chancellor's Office MIS submissions. Data definitions can be viewed by clicking on the "Technical Definitions" link on the LaunchBoard Guided Pathways tab.

Successful credit attainment	includes credit courses in which students earned a C or better
Full-time status	based on earning 12+ credits per semester
Quarter-based colleges	metrics have been adjusted to show equivalent quarter units

KPIs

- Why focus on this population?
  - "first time"
- Why focus on these metrics?
- KPI resources available at:

- **https://tinyurl.com/ASCCC-GPData**

Data-Related Resources

Using Data to Make the Case I: Understanding Key Performance Indicators (KPIs)

Direct link to this page: **https://tinyurl.com/ASCCC-GPData**

Cal-PASS Plus - Login (LaunchBoard)

Using the LaunchBoard for Guided Pathways

Guided Pathways Key Performance Indicators

Selecting the Cohort

First Time in College

Participation

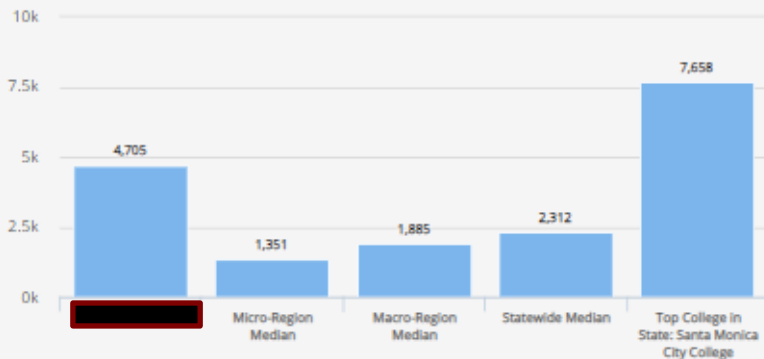|	
Number of Students in the Cohort	**Average Number of Credits Attempted in Year One**
2,717	18
Students	Units
Average Number of Degree-Applicable Credits Attempted in the Year One	View data as percentages ▼
	Full-Time Students
14	33%
Units	Students
View data as percentages ▼	
Persisted from Term 1 to Term 2	**College-Level Course Success Rate**
65%	67%
Students	Students

First Time in College including summer and early college

Participation

### Number of Students in the Cohort

4,705
Students

Average Number of Credits Attempted in Year One

19
Units

Average Number of Degree-Applicable Credits Attempted in the Year One

14
Units

View data as percentages ▼

Full-Time Students

36%
Students

View data as percentages ▼

Persisted from Term 1 to Term 2

68%
Students

College-Level Course Success Rate
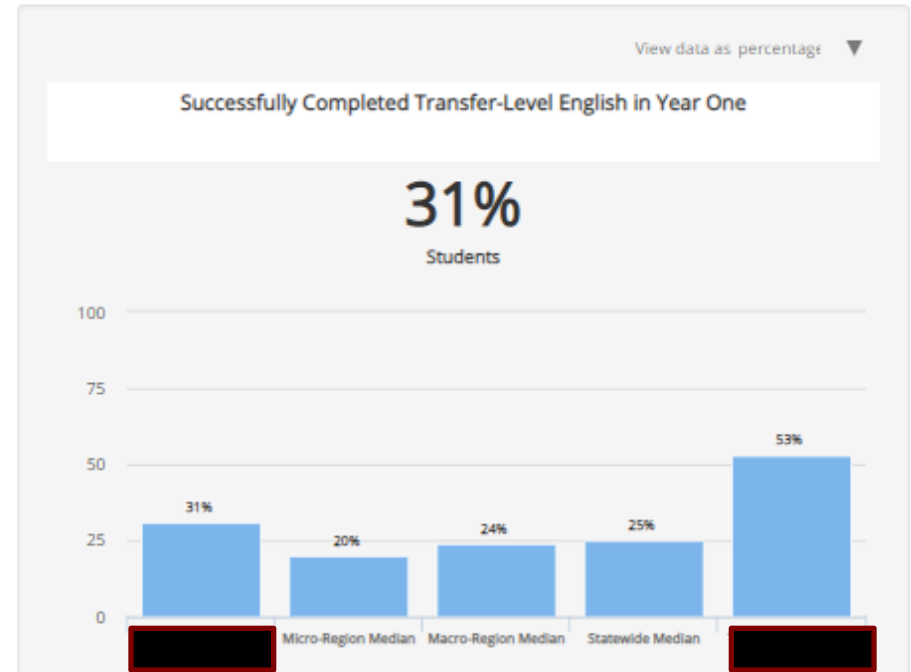
68%
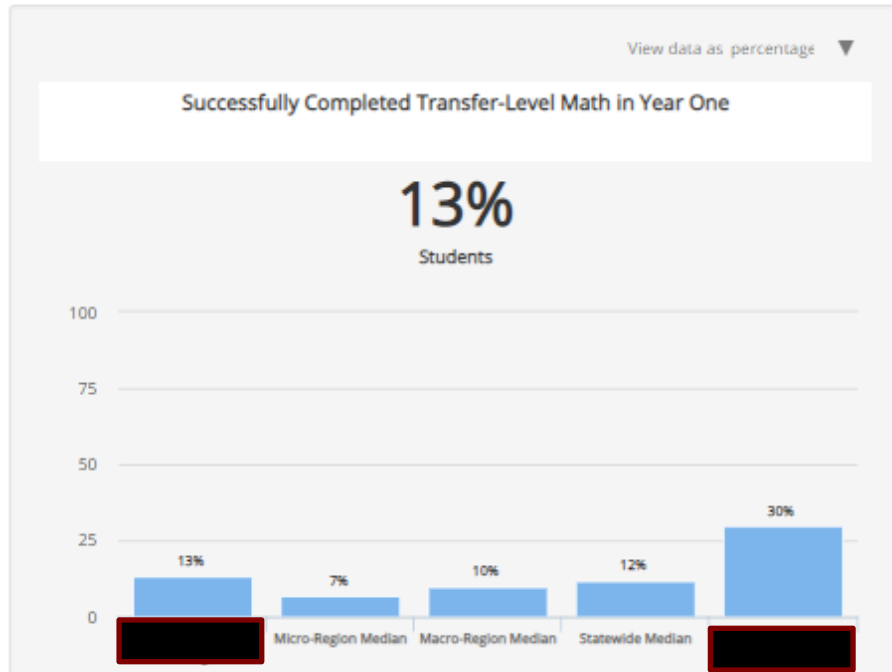Students

Drill Down By Benchmark
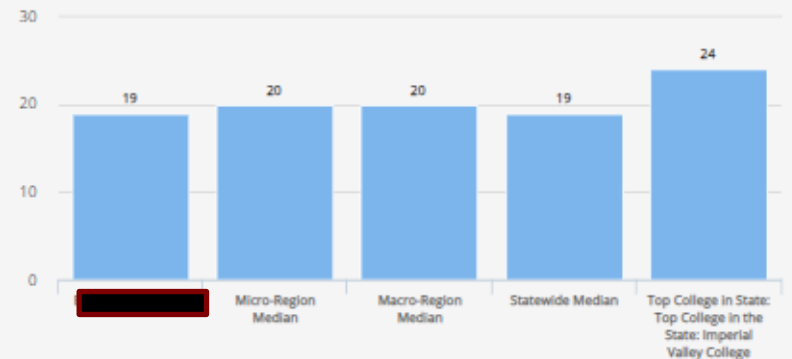
Disaggregate by Ethnicity, Age or Gender
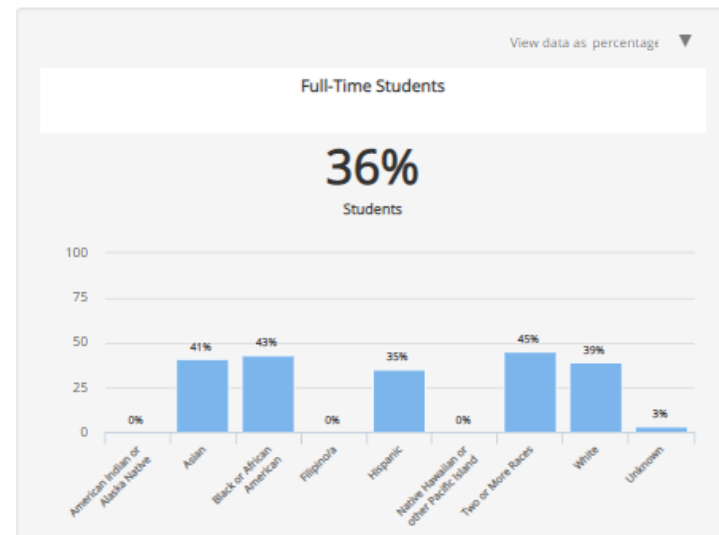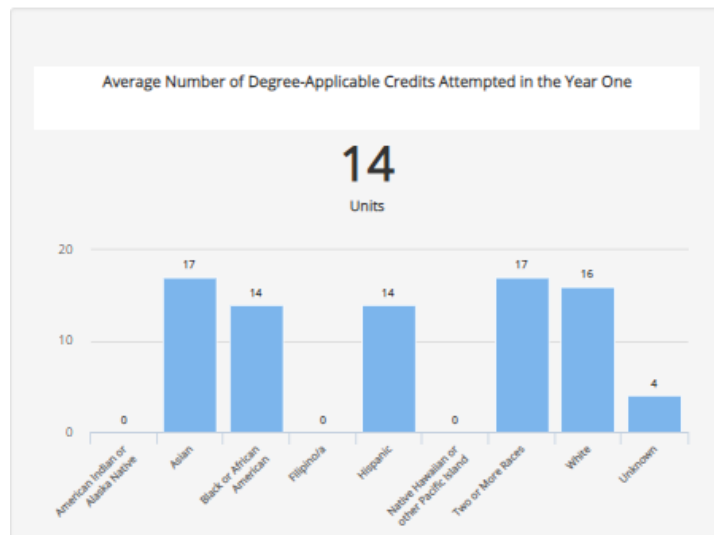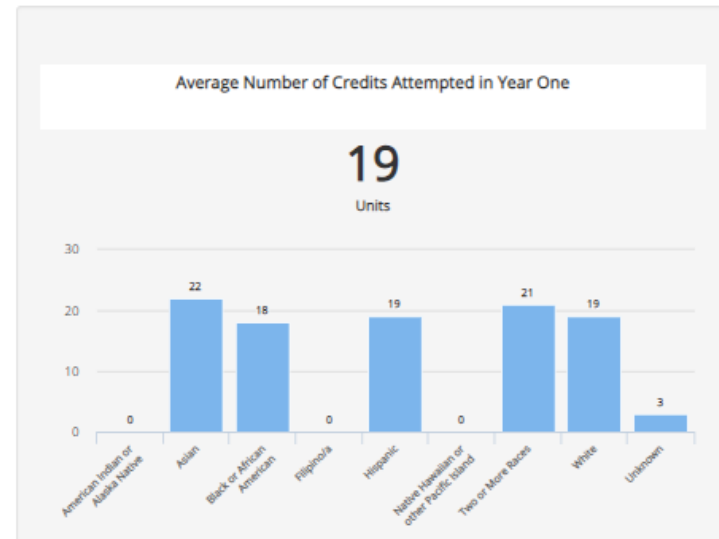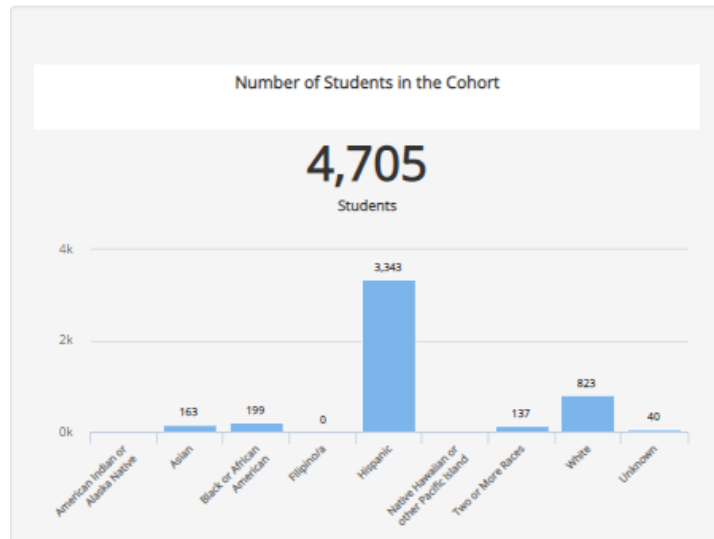
Transfer Level Math and English Benchmarks

Transferrable Math and English Completion Top ↑

Questions and Comments

Next Webinar

- Tuesday, September 25, 12:30 – 1:30
  - Using Data to Make the Case II – Beyond KPIs

Resources

- ASCCC Website - asccc.org
- Data Resources - **https://tinyurl.com/ASCCC-GPData**
- Questions, visits, etc.. - info@asccc.org