Friday, May 8

8:30 a.m. – 9:30 a.m.   **Registration/Continental Breakfast**

9:30 a.m. – 10:30 a.m.   **General Session 1: CTE Task Force—Doing what Matters**
Grant Goold, CTE Leadership Committee Chair, Facilitator
Sunita Cooke, Task Force Co-chair, Mesa College
Lynn Shaw, Task Force Co-chair, Long Beach City College

The Board of Governors Task Force on Workforce, Job Creation, and a Strong Economy goal is to increase individual and regional economic competitiveness by providing California's workforce with relevant skills and quality credentials that match employer needs and fuel a strong economy. Ultimately, the task force will recommend policies and practices designed to improve the effectiveness of career technical education programs in the California Community College System, which may impact other aspects of our curriculum. The work of the task force is progressing quickly, with final recommendations to be presented to the Board of Governors in September. This panel will provide an update on the progress of the task force and outline the issues that will affect faculty, academic senates, our colleges, and our students.

10:30 a.m. – 10:45 a.m.   **Break**

10:45 a.m. – 12:00 noon   **Breakout Session One**

Labor Market Information
Achala Dalal Chatterjee, CTE Leadership Committee Member, Facilitator
Lori Sanchez, Center of Excellence

In this session, the Center of Excellence for Labor Market Research Director will share labor market information, tools, and applications. Attendees will learn about types and sources of labor market information including labor market data (demand for occupational jobs, employer job postings, etc.) and supply data (student program completions), examples of data products, and the application of data for program review, pathway development, and more. Participants will be provided with a preview of the Launchboard Tool presentation on Saturday including its various data options.

Curriculum and Instructors
Jolena Grande, Mortuary Science, CTE Leadership Committee, Facilitator
Michelle Grimes-Hillman, ASCC Curriculum Chair

You can support career technical education and workforce development in new and increasingly effective ways by gaining insight into the curriculum development process at the local and state levels, understand how limits on course repetition impact our programs, discover noncredit curriculum opportunities, and explore the future of associate and baccalaureate degrees. In this facilitated and informative session, attendees will emerge with ideas that can help them navigate the apparent labyrinth of curriculum design and approval.

Regional Coordination
Wendy Miller, CTE Leadership Committee, Facilitator
Rock Pfotenhauer, BACCC
Kim Schenk, Diablo Valley College

Regional coordination among colleges and CTE programs has become an essential part of doing business. The Doing What Matters for Jobs and the Economy framework requires that every new workforce grant or project requires some level of regional collaboration and coordination. The task force is focusing on how our workforce programs will interact with our regional economies. Colleges are being asked to think regionally when they plan courses and programs. This is especially true for our CTE programs – to make sure we are turning out enough qualified graduates to fill the workforce need, not flooding the market, avoiding destructive competition and unnecessary program duplication, and minimizing the program boom and bust cycle. How does the new emphasis on regional coordination affect the CTE professional? How does regionalism benefit our students? Join us for this dynamic session to learn about the impacts on budgets, curriculum sharing and alignment, effective practices for regional collaboration, and some thoughts about what the future might hold.

California Community College Bachelor's Degrees
John Stanskas, ASCCC Secretary
Michelle Grimes Hillman, ASCCC South Representative
Task Force Committee Members

The passage of SB 850 (Block, 2014) last year called for a 15 college pilot project authorizing the creation of bachelor's degrees to meet workforce needs in areas not currently covered by the CSU and UC systems. The Board of Governors approved colleges to create bachelor's degrees in fields ranging from respiratory care to mortuary science to automotive technology. The academic senate is charged with providing guidance in the 10+1 areas of degree requirements, minimum qualifications, and student preparation and success for these new degrees. Join us for a lively conversation about what it means to offer a bachelor's degree and how you imagine setting the parameters of these degrees.

12:00 noon – 12:45 p.m.   **Lunch**

12:45 p.m. – 1:00 p.m.   **Break**

1:00 p.m. – 1:45 p.m.   **General Session 2: Call to Action!**
Julie Adams, Executive Director, ASCCC
Grant Goold, CTE Leadership Committee Chair

Transformation, revolution, renovation, and renewal are all words used to describe the present environment for CTE in California's community colleges. This interactive session will explore the current initiatives set to significantly change CTE programs in California. A brief overview

of the Theory of Change will help identify were we are in this exciting change process. A call to action will round out the session.

1:45 p.m. - 2:00 p.m.   Break

2:00 p.m. – 3:15 p.m.   Breakout Session Two

Doing What Matters with Deputy Sector Navigators (DSNs)
Robert Cabral, CTE Leadership Committee Member, Facilitator
Israel Dominguez, DSN Entrepreneurship/Small Business, SCCRC
Linda Zorn, DSN, Butte College

Deputy Sector Navigators (DSNs) are industry specialists that serve as in-region contacts for an identified industry sector. They work with the regions' colleges, employers, workforce investment boards and the community (high schools, adult schools/ Regional Occupations Centers and Programs). This session will provide CTE faculty with tools and tips on how to identify and partner with their sector DSN and learn how DSNs can provide faculty development, incumbent worker training, technical assistance for curriculum and pathway development, as well as assist in advocating for programs locally and statewide.

You Need to Create an Advisory Committee -- Now What?
Monica Thurston, CTE Leadership Committee Member, Facilitator
Robert Caban, Industry Partner -- Healthcare
Conan McKay, CTE Leadership Committee Member

Establishing an advisory committee can be a daunting task for many program directors. This presentation will allow participants to understand the importance of establishing an advisory committee comprised of the various industry workforce leaders in their field. Panelist will also address the legal requirements for an advisory committee and how program directors can establish and facilitate meeting obligations and expectations of their local advisory committee. Participants will share their experience with advisory committee practices with other attendees.

Structured and Career Pathways
Grant Goold, Public Safety, CTE Leadership Committee Chair, Facilitator
Kris Costa, Articulation Liaison, Statewide Career Pathways

Pathways for CTE students continue to gain increased attention from powerful policy makers, CTE funding organizations, concerned parents, and engaged CTE faculty. This interactive session will review the current state of dual enrollment, provide insight into effective and productive articulation agreements and offer a summary of statewide career pathway initiatives from SCP to C-ID.

Educational Planning Initiative
Wheeler North, ASCCC Treasurer, Facilitator
Cynthia Rico, Co-chair Educational Planning Initiative
Lynell Wiggins, Pasadena City College

The primary goal of Educational Planning Initiative is to provide a system-wide student portal, an online student educational planning tool, a degree audit system, and a student online orientation to be made available to all 112 community colleges. Clearly, the initiative is significant for our colleges, our programs, and our students. Come learn about the progress of the initiative, and more importantly, how the initiative may support counseling and CTE faculty in providing the support students need to reach their career and educational goals.

3:15 p.m. – 3:30 p.m.   Break

3:30 p.m. – 4:45 p.m.   Breakout Session Three

Funding Resources for Career and Technical Education Programs
Dustin Sperling, CTE Leadership Committee Member
Another speaker -- TBD

Career and technical education programs play a crucial role in closing the skills gap that separates students from successful employment within the state's workforce. To ensure that CTE programs provide the technical skills and up-to-date academic knowledge necessary for student success and employment in today's skills-based economy, colleges must continually focus on instructional innovation, program improvement, and increasing overall student access. However, providing programs that are academically rigorous and responsive to the needs of local labor markets often comes at a substantial cost to colleges and presents significant challenges sourcing the financial resources necessary to operate such high quality programs. Join this session to increase your awareness of the financial resources available for career and technical education programs and improve your success in acquiring the funds necessary for local program improvement.

Contextualized Learning: Relating Subject Matter Content to Meaningful Situations that are Relevant to Students' Lives
Shawn Carney, CTE Leadership Committee Member, Facilitator
Corle Huffman, San Diego Continuing Education, Business Communications

Typically, career technical education utilizes contextualized teaching and learning; however, are you aware that there are different models for integrating contextualized academic skills? Contextualized teaching and learning aims to integrate necessary academic skills into relevant career technical education courses. By incorporating this real-world context, students are encouraged to become stakeholders in their own educational process. This workshop will explore several different successful models that can be used to prepare hands-on curriculum. Join us in exploring the elements, the evidence, and the core pedagogies behind these various models – and just maybe, you might discover the perfect model that meets the needs of your students!

Options for CTE Training and Education: Apprenticeship, Internship, Work Experience, Short-term Non-credit and Contract Education
Phil Crawford, CTE Leadership Committee Member, Facilitator
John Dunn, Chancellor's Office

Someone from Adult Education perhaps on the AB86 Workgroup.
Brenda Childes S4CA, Santa Clara County Construction Trades Council

This session will provide an overview of the options for CTE training/education including how to establish an apprenticeship program, credit/non-credit options, not for credit programs, contract education options as well as California work experience opportunities and internships. Examples of matriculation and high-school to work and college pathways will be discussed and described.

Dual Enrollment – Shasta College
Eva Jimenez, Shasta College

Pending description

5:00 p.m. – 6:00 p.m.   **Reception**

6:00 p.m.   **Dinner on Own**

Saturday, May 9

8:00 a.m. - 9:00 a.m.   **Breakfast**

9:00 a.m. - 10:15 a.m.
General Session: The Launchboard - Using Data to Evaluate Your Programs and Showcase What You Do Best!
Dianna Chiabotti, Curriculum Technical Assistance Provider, Facilitator
Renah Wolzinger, WestEd Research Associate

What are the strongest aspects of your CTE program? Do your students get an industry certification? Do you have a lot of students completing small unit certificates? Do you want to see the available jobs in your region and the salaries for those jobs? Answers to these questions and more will be presented during this presentation on the Launchboard, a new statewide data tool that contains information on all colleges, regions, and CTE programs in the California community colleges. The tool was developed in a partnership with the Chancellor's Office, CalPass Plus and WestEd. Renah Wolzinger, a Digital Media faculty at GoldenWest College and an integral part of the Launchboard development team will demonstrate how to use the Launchboard, find interesting data on your students, and look for areas to add including data to show where your program is performing. This presentation will provide a critical eye to how faculty can be involved in ensuring how the data are correct and include where colleges are doing their best in promoting student outcomes from your program.

10:15 a.m. - 10:30 a.m.   **Break**

10:30 a.m. - 11:45 a.m.   **Breakout Session Four**

Moving the Needle on CTE

Catherine Schafer, CTE Leadership Committee, Facilitator
Jonathan Lightman, Executive Director, Faculty Association of the California Community Colleges

In this interactive session, the FACCC Executive Director Jonathan Lightman will share with us the latest information on how Sacramento is supporting CTE and provide us with advocacy skills to make a difference for our programs, our students, and our profession.

Program Review/Viability
Donna Davis, CTE Leadership Committee Member
Renah Wolzinger, WestEd Research Associate

Come join us for a lively discussion on program review and validation, from the Chancellor's Office guidelines to the new Program Review tool available in Launchboard. Participants new to program review as well as those experienced with the process are encouraged to attend.

Accreditation
Louis Quindlen, CTE Leadership Committee, Facilitator
Leslie Blakie Director of the Laney College Bio-Manufacturing Program and Chair of the Laney
    College Technical Advisory Committee

The accreditation standards mention CTE programs (called vocational in the standards) only once separate from academic or general education requirements. CTE is responsible for meeting the same standards as any other academic program; assessment of student learning outcomes and program learning outcomes, evaluation and integrated planning and the same catalog based general education requirements for degrees. In addition "CTE students completing vocational and occupational certificates and degrees demonstrate technical and professional competencies that meet employment and other applicable standards and are prepared for external licensure and certification." This session will explore what evidence the Accrediting for Community and Junior Colleges will ask our CTE programs and faculty to produce to show they are meeting the standard.

C-ID and Model Curriculum - Not Just for Transfer Anymore
Michelle Pilati, C-ID Curriculum Director
Julie Bruno, ASCCC Vice-president

The implementation of Senate Bill 1440 (Padilla, 2010) has bought new attention to the Course Identification Numbering System (C-ID) and institutionalized the use of model curriculum. Interest in facilitating student movement and goal attainment, as well as in establishing appropriate comparability in awards offers by the colleges, has resulted in C-ID and model curriculum work being conducted in various CTE disciplines. What can C-ID and model curriculum do for your discipline - and your students? Join us for a discussion of where these efforts are - and where they are going.

12:00 noon – 1:00 p.m.   **Networking Lunch**

1:00 p.m. – 2:30 p.m.   **General Session 4: Leadership Training**

II. E. CTE Program

David Morse, ASCCC President
Julie Bruno, ASCCC Vice-president
2:30 p.m. – 2:45 p.m.   **Closing Session**