

## **Partnership with the Community College League of California as Bill Co-Sponsor**

### **Background**

ASCCC is seeking the establishment and funding of a five-year program to implement open educational resources (OER) systemwide, coordinate state-level activities to increase OER availability, and to support local OER implementation. The goals of this project would include:

1. Ensuring OER availability for at least 70% of all C-ID courses;
2. Dramatically reducing costs for students in at least 50% of the most highly enrolled courses;
3. Developing systems to replace high-cost homework systems (note: development of such resources for some classes is already in progress) and other ancillary materials that facilitate faculty adoption;
4. Establishing a network of OER Liaisons to serve as local OER champions;
5. Developing OER resources for selected CTE areas; and
6. Facilitating the achievement of the goals in AB 705.

The Community College League of California (League) is interested in partnering with ASCCC to run legislation that would establish this program and secure resources to accomplish its goals.

### **Strategy**

As a partner with ASCCC, the League is proposing a hybrid legislative and budget strategy. This approach would require the sponsorship of a bill and advocacy to secure funding in the Governor's 2018-2019 May Revision. Funding is necessary to ensure the program does not fail in an appropriations committee and to prevent the bill from passing without funding. Sponsoring a bills allows discussion about the importance of this textbook affordability and an opportunity to raise awareness about possible solutions.

### **Process**

In order to run a bill which secures funding in the Budget Act, the following steps must be completed:

- Identify a Legislator to author the bill
- Introduce the bill by February 15
- Draft a concept paper to be presented to the Department of Finance by February 23
- Secure letters of support from colleges and student-focused organizations
- Effectively guide the bill through both the policy and fiscal committees of the first house
- Follow-up with the Department of Finance and the Governor's Office regarding funding
- Effectively guide the bill through both the policy and fiscal committees of the second house

### **Joint Advocacy**

As a potential co-sponsor, the League can partner with ASCCC to run a legislative and budget strategy to establish a community college OER program. As a partner, the League would provide support in the following ways:

- Help identify an effective legislative author
- Support ASCCC through the bill introduction process
- Create a bill marketing strategy, including branding for print materials and social media
- Help identify key stakeholder for meeting and advocacy
- Secure letters of support from college districts, students, and social justice organizations
- Support effective committee testimonies, including helping identify potential speakers
- Provide space at League conferences to raise awareness about the issue
- Support budget advocacy to secure funding