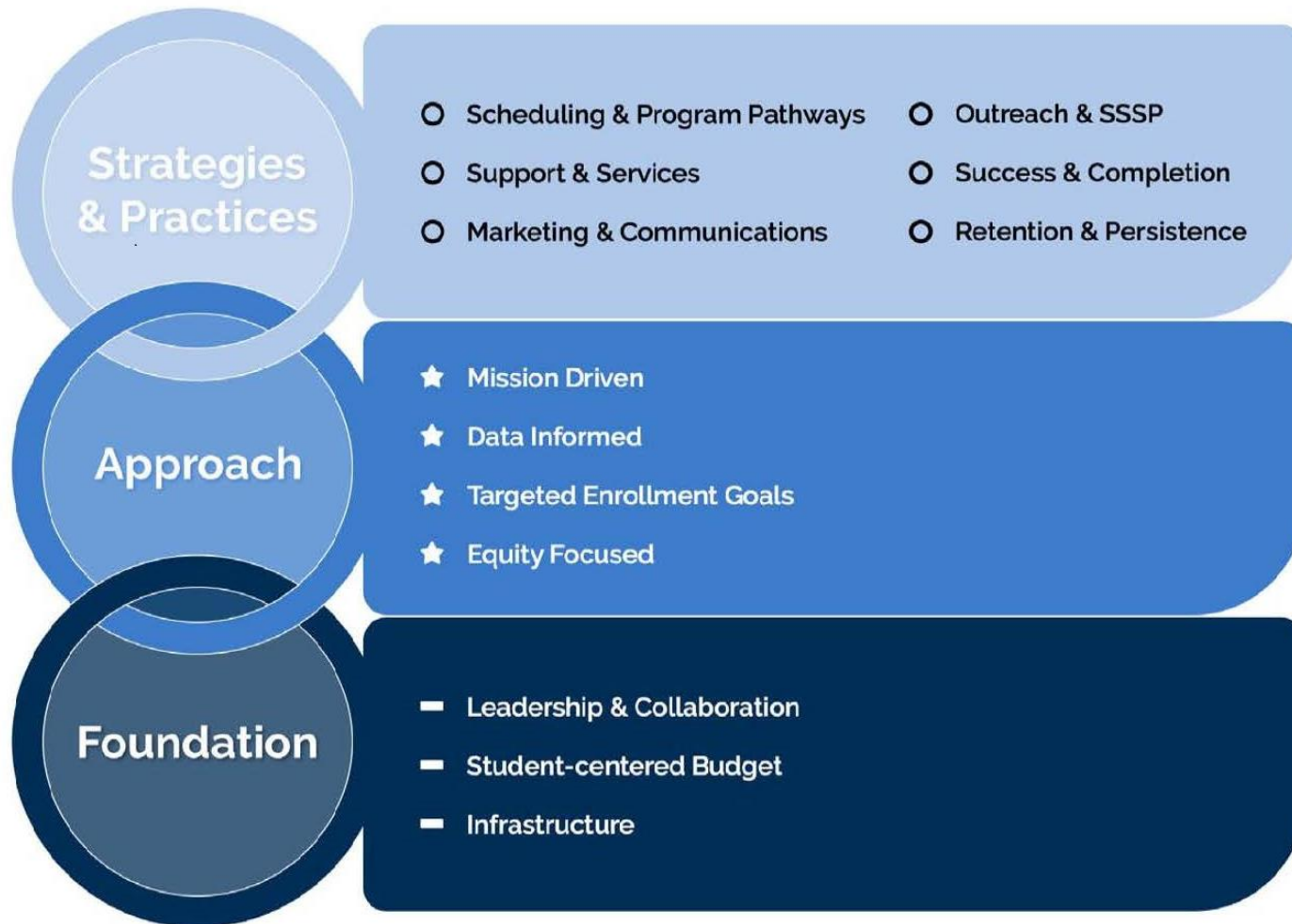




ASK-SEM Organizing Framework





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Strategies
& Practices

Approach

Foundation

○ Scheduling & Program Pathways

Clearly defined program pathways that lead to concise student education planning, and class schedule development.

○ Support & Services

Wrap around support services that promote student success e.g., counseling, education and career planning, tutoring, appropriate assessment, and just in time orientation.

○ Marketing & Communications

Market analyses and varied marketing strategies that focus on targeted student groups, promote educational value, and position the institution as reputable.

○ Outreach & SSSP

Focused recruitment and admissions policies, processes and practices that ensure students enroll and move toward success and completion with ease.

○ Success & Completion

Scalable strategies and interventions that improve student success and completion outcomes e.g., high school bridge programs, articulated pathways.

○ Retention & Persistence

Strategies and interventions that improve course and program retention and persistence e.g., learning communities, early alert, tutoring, accelerated classes.

★ Mission Driven

Clear SEM purpose and enrollment goals that are linked to the college strategic goals and mission.

★ Data Informed

Widely available, current and reliable retrospective and prospective snapshot and trend data e.g., enrollment, outcomes, demographics, community, and labor market demand.

★ Targeted Enrollment Goals

Enrollment goals for targeted student groups e.g., First-time, CTE, online, basic skills, and URM groups.

★ Equity Focused

Strategies, interventions and attitudes that seek to close gaps in access and achievement.

■ Leadership & Collaboration

Intentional and collaborative efforts to plan and manage the efficacy and quality of programs and services, and optimize enrollment, fiscal viability and student success.

■ Student-centered Budget

Budget decisions and processes that clearly support student success and fiscal viability.

■ Infrastructure

- a. Ubiquitous access and use of technology that delivers efficient processes, reliable data and information, quality instruction, and valuable support services,
- b. Policies and procedures that support enrollment, student success, and fiscal viability,
- c. Facilities that accommodate program and course needs efficiently.