

To MOOC or Not to MOOC?



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Senate Resolution on MOOCs

Resolution 9.04 S13

Resolved, That the Academic Senate for California Community Colleges investigate massive open online courses (MOOCs) to **provide guiding elements of good practice**, research existing positions, and establish any necessary new positions regarding appropriate roles of MOOCs in California community colleges.

To be considered...

- Can massive open online courses (MOOCs) provide increased opportunities for our students?
- Are MOOCs an appropriate way for students to brush up on basic skills?
- Do MOOCs have a place in the California community colleges?

Can massive open online courses (MOOCs) provide increased opportunities for our students?

Maybe...

- What CAN'T MOOCs do?
- What makes MOOCs attractive?
- How might MOOCs be used?

How MIGHT MOOCs be used?

- “Flipped” classroom
- Additional time on task
- Venue for providing low-cost and high-quality resource
- Exam preparation
- Student prep for taking online classes

- Are MOOCs an appropriate way for students to brush up on basic skills?
- Consider this...

Welcome to “Crafting an Effective Writer”

MSJC
MT. SAN JACINTO COLLEGE

Crafting an Effective Writer: Tools of the Trade
by Lorrie Ross, Lawrence (Larry) Barkley, Ted Blake

Start Here

Welcome!

Welcome to the Crafting an Effective Writer class!

We are so excited to be offering you this opportunity and hope that you will embrace it as a tool to make you a better writer and find it useful in many aspects of your life.

Professors Larry Barkley, Ted Blake, Lorrie Ross, and the MSJC Course Production Team!

START HERE

- Announcements
- Course Guide

COURSE MODULES

- Week 1
- Week 2
- Week 3
- Week 4
- Weeks 5 & 6 (Oct. 21- Nov. 21)

The CEW Team



Don't try this at home!

Translation: Don't try this alone!

- Great partners! Coursera and Gates
- Development time: 8 QUICK months!
- Cost: \$65,000! \$50k from Gates, \$15k in-kind
- Additional help: 7 peer writing tutors
- Total: 14 people in the discussions!

Who accessed this MOOC?

- Why we thought people would access this MOOC...

VS

- Why they did...

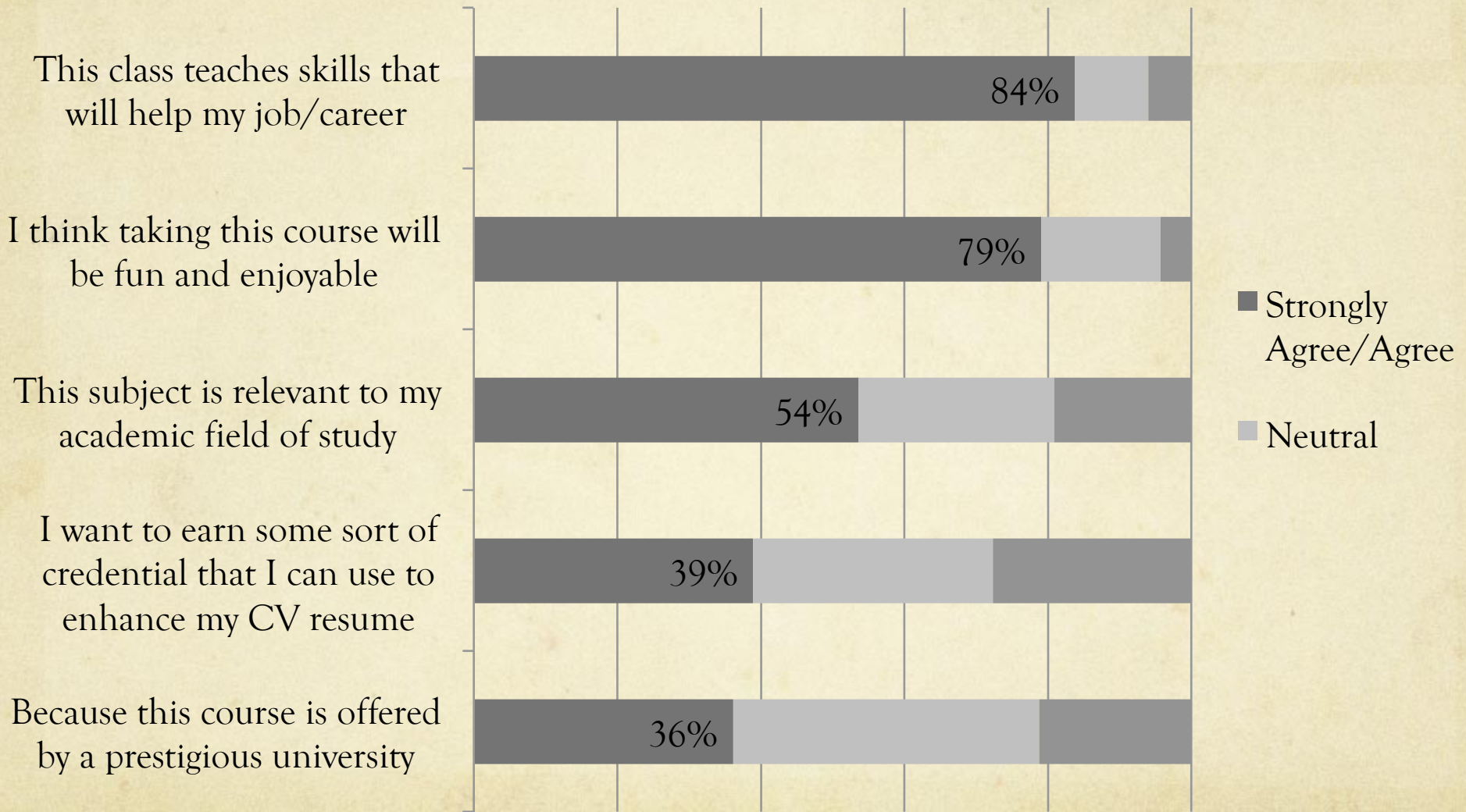
Pop Quiz!

What motivates students to enroll in “Crafting an Effective Writer”?

Prioritize the following potential student motivations (they could select multiple options)

- a) This class teaches skills that will help my job/career
- b) This subject is relevant to my academic field of study
- c) I want to earn some sort of credential that I can use to enhance my CV resume
- d) I think taking this course will be fun and enjoyable
- e) Because this course is offered by a prestigious university

Motivation for enrolling in the course (N=12,179)



Do MOOCs have a place
in the California
community colleges?

ARE MOOLS
THE ANSWER?

Some people seem to think

SO..

- DE dollars reference credit by exam >>> credit-granting mechanism for learning that somehow happened somewhere...
- As stated by the Chancellor in his January 10, 2013 press release on the governor's budget proposal:

“Expanded options for students to obtain college credit by exam. Working with the ASCCC, the CO will create challenge exams for core courses for ADT majors as well as remedial courses. Students would have the option of acquiring the skills and knowledge necessary to pass these exams through Massive Open Online Course (MOOCS) and credits awarded would be transportable to CSU and the UC.”

- Should we be seeking to integrate MOOCs into our teaching?
- Any concerns?

MOOC Mysteries

- How do you sustain a MOOC?
- Will MOOCs always be free?
- Are MOOCs inherently evil?



MOOCs have Changed the Conversation.

- Attention brought to Distance Education
- TTAC* Retreat conversation moved to a new level.
- Changing the way we think about success and retention
- New ideas!

*TTAC = Technology and Telecommunications Advisory Committee of the CCCCCO

MOOCs in Perspective

- "Within MOOCs lies not an improvement upon the classroom, nor a substitute for higher education, nor a reduction of all things pedagogical. Within the MOOC lies something yet unstirred, yet unrealized. And that potential requires different personal, pedagogical, administrative, and institutional approaches than we've practiced before" (Morris, *The Provocation of MOOCs*).

Forget Coursera,* Udacity, EdX

- Should the CCCs be building our own MOOCs?
- What would your online course look like if you had 30K to invest in it?

*Stanford is trying. See “With Open Platform, Stanford Seeks to Reclaim the MOOC Brand”, *The Chronicle of Higher Education*, November 8, 2013

MSJC Course Resources

End of week 1 “pop” video:

<http://youtu.be/9a6h-mgGbCI>

Week 2 lecture Video: <http://youtu.be/cVtyZsEG7sw>

Our farewell video: <http://youtu.be/PYZVZEtWUjo>

Questions?

Thank you!