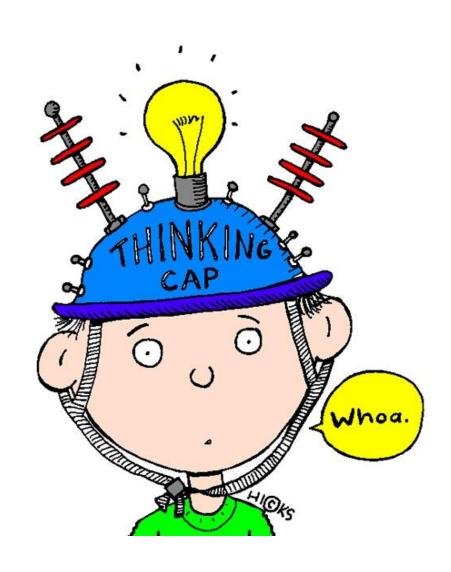
WHY ACCREDITATION MATTERS

Remembering the Importance of Quality, Accountability, and Student Success

Phil Smith, Accreditation and Assessment Committee Chair Kevin Bontenbal, Cuesta College Roberta Eisel, Citrus College Adrienne Foster, West Los Angeles College Fred Hochstaedter, Monterey Peninsula College Norberto Quiroz, Santa Rosa Junior College

First, a little audience participation...



Accreditation Matters Because...

1. Please get in groups of three.

2. Introduce yourselves

3. Write down three or four responses to the prompt:

Accreditation matters because _____

What if there was no accreditation...



Restaurant Context



With Accreditation . . .



With Accreditation . . .



Without Accreditation . . .





Restaurant Inspections — How?



- A Set of Written Comprehensive Health and Safety Standards
- Standards Developed and Grounded in Science and Best Safety Practices
- Standards Available to All Parties

 Restaurant Owners,
 Employees, Sanitation Inspectors,
 and the Public

Restaurant Inspections — How?

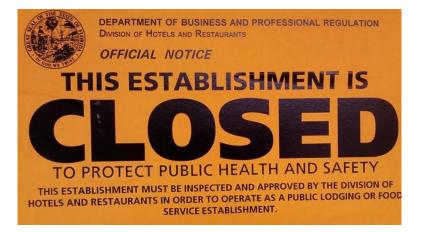


- Announced and Unannounced Visits
- Compliance With Standard
 Determined Through
 Observation and Measurement
- Feedback Can Be Swift

Restaurant Inspections — What?

A Range of Possible Outcomes . . .



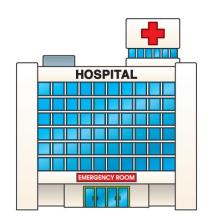


Restaurant Inspections — Who?



Usually Just One Person Evaluates

What About Accreditation in Other Fields?





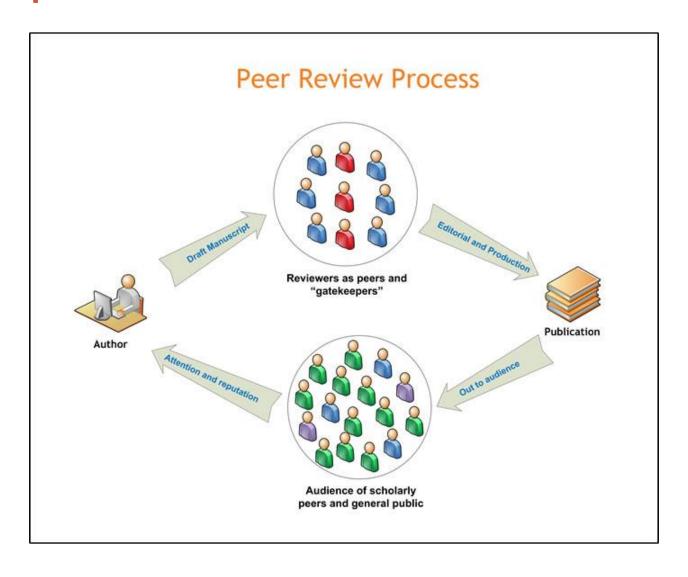




Educational Institutions — Who?



Complex Institutions — Peer Review



Meaningful Peer Review

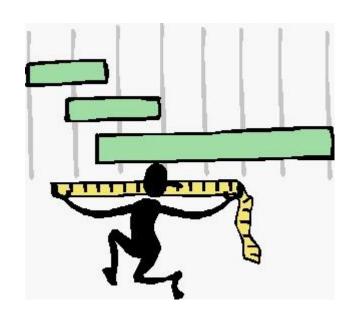


- To be meaningful, reviewers and evaluators of complex institutions must be peers from similarly complex institutions.
- Peer reviewers must be trained in the standards they are using to evaluate an organization.
- Peer review teams must be constructed fairly and act with integrity and even-handedness

Educational Institutions — How?

STANDARDS

- Mutually Agreed Upon, Shared
 Expectations Based Upon Best
 Professional Practices
- External Requirements From Governmental Agencies
- Assure Quality of Institution Along Multiple Domains



Complex Institutions — How?

VALIDATION COMPONENTS

 Self-Evaluation: internal assessment of how well the institution is meeting the Standards



 Site Visit: direct, multiple observations, interviews, examination of evidence





Educational Institutions — What?













Educational Institutions — When?



Educational Institutions — When?



